

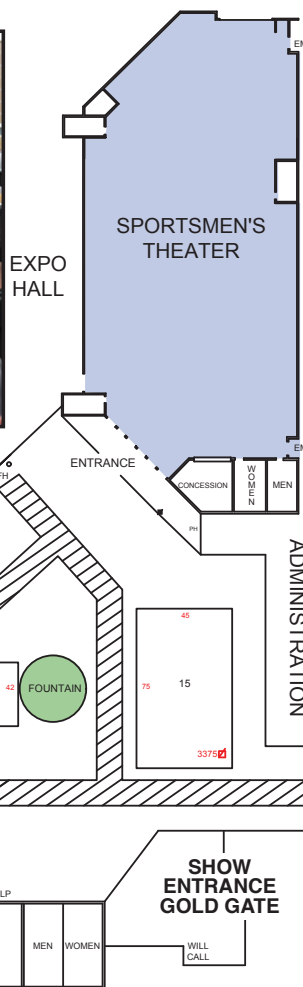


The Sportsmen's Shows mean business! The Washington Sportsmen's Show generates well in excess of \$50 million of retail sales at the show and then again as much the next four months following the show.



WASHINGTON SPORTSMEN'S SHOW®

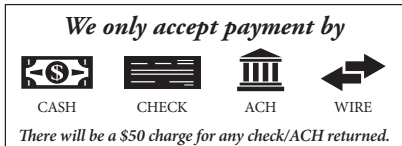
January 31 – February 4, 2024
WASHINGTON STATE FAIR
EVENTS CENTER



BOOTH SPACE

\$1,500 US per 10'x10' Booth

Each Exhibiting Company is furnished with 8' backwall drapes and 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.



BULK SPACE

Indoor **\$3.75 US per Sq. Ft.**
Outdoor **\$1.50 US per Sq. Ft.**

No drapes or space dividers furnished.
Electrical—first 1000☐ receives one 5 amp outlet; each additional 750☐ receives another 5 amp outlet, indoor or outdoor bulk space.

EXHIBIT HOURS

Subject to change

Wed., Jan. 31 12 nn to 8 pm
Thurs., Feb. 1 12 nn to 8 pm
Fri., Feb. 2 12 nn to 8 pm
Sat., Feb. 3 10 am to 8 pm
Sun., Feb. 4 10 am to 4 pm

FREIGHT DOORS, ELEVATORS AND POSTS

ShowPlex
Freight Doors:
18'H x 14'W

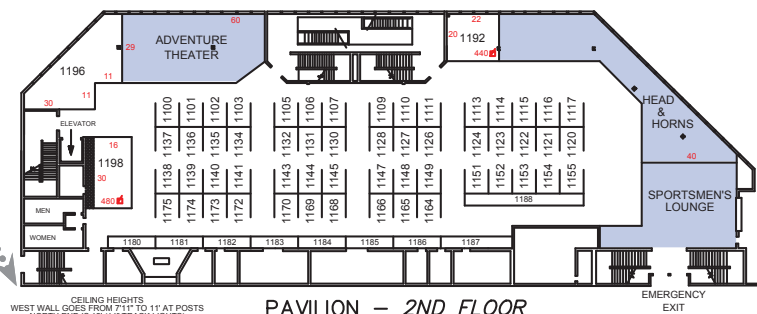
Pavilion, Main Floor
Freight Doors:
12'H x 12'W
Posts: 15' x 15"

SYMBOLS

EP Electrical Panel
FH Fire Hose
LP Lamp Post
☐ Post

Pavilion, 2nd Floor
Inside Double Doors:
7'11"H x 7'W
Posts: 12" x 12"
Elevator: 4' x 7'

**FREE PARKING
FOR 5000 VEHICLES**



It may be "old school" but nothing beats talking to prospective customers face-to-face when it comes to making sales. The Washington Sportsmen's Show draws tens of thousands of targeted, qualified prospects...more than most businesses will see in a year, two years or more!



No doubt about it, Washington Sportsmen's Show seminars are an important draw and often fill to capacity. This is the best seminar series in the country with "A list" speakers. This is just one of several tools we use to draw the large, targeted audiences these shows are known for.

For more information, contact
**O'LOUGHLIN
TRADE SHOWS®**

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