



2025

O'LOUGHLIN TRADE SHOWS

THE SPORTSMEN'S SHOWS

CELEBRATING 50 YEARS

Presented by



LEUPOLD®



THE NORTHWEST'S BEST SPORTSMEN'S SHOWS

JAN./FEB. 2025

S	M	T	W	T	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

38th Annual
WASHINGTON SPORTSMEN'S SHOW®

JAN. 29 - FEB. 2, 2025

Washington State Fair
Events Center
Puyallup, Washington

FEBRUARY 2025

S	M	T	W	T	F	S
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	



PACIFIC NORTHWEST SPORTSMEN'S SHOW®

FEBRUARY 12 - 16, 2025

Portland Expo Center
Portland, Oregon

PRESENTED BY **LEUPOLD**

SALTWATER SPORTSMEN'S SHOW

PRESENTED BY **OCEAN**
(Oregon Coalition for Educating Anglers)

FEBRUARY 22 - 23, 2025

Oregon State Fairgrounds
Salem, Oregon

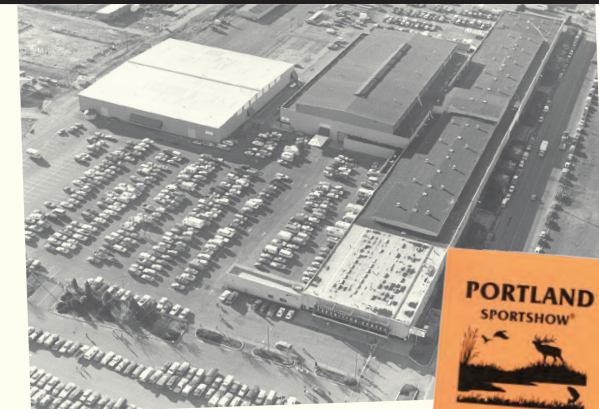
MARCH 2025

S	M	T	W	T	F	S
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30	31					

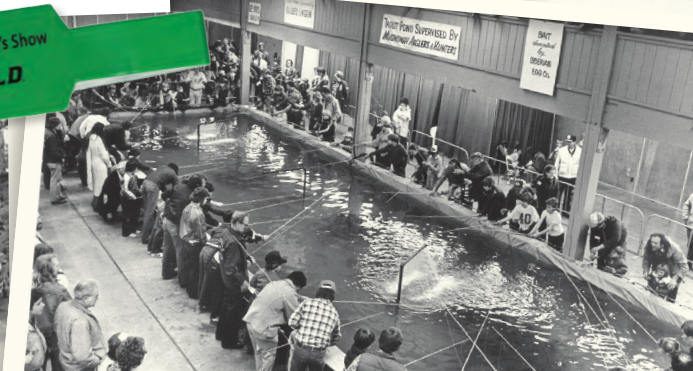
26th Annual
CENTRAL OREGON SPORTSMEN'S SHOW®

MARCH 6 - 9, 2025

Deschutes County Fair
& Expo Center
Redmond, Oregon



A Pacific Northwest
Family Tradition
since 1975.



OTHER GREAT O'LOUGHLIN SHOWS

Portland Fall RV & Van Show®
Sept. 12 - 15, 2024
Portland Expo Center

Tacoma Fall RV Show®
Oct. 3 - 6, 2024
Tacoma Dome

Portland Boat Show®
Jan. 8 - 12, 2025
Portland Expo Center

Tacoma RV Show®
Jan. 23 - 26, 2025
Tacoma Dome

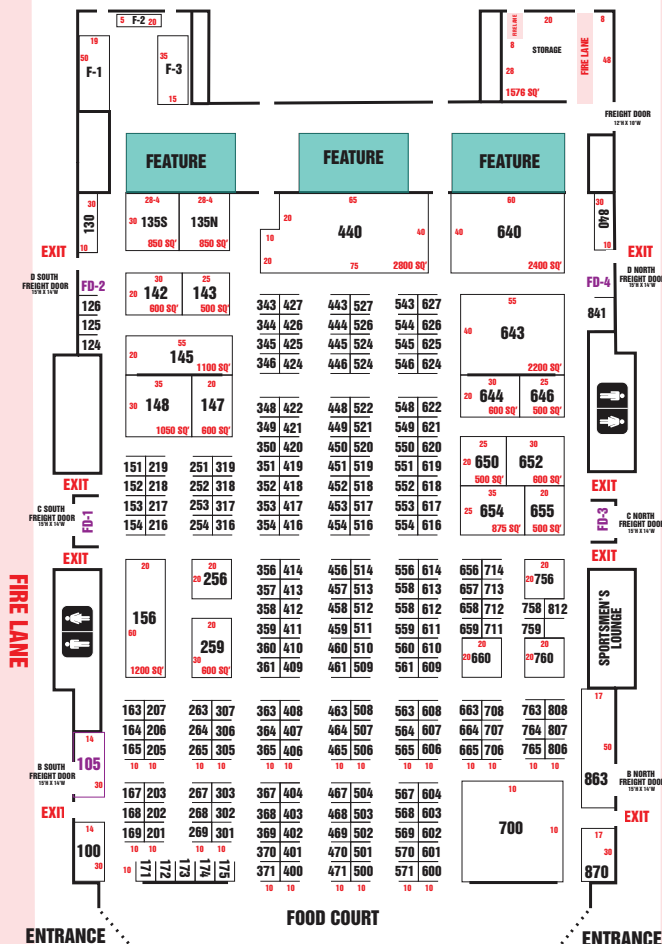
MHRV Seattle RV Show®
February 2025
Lumen Field Event Center

MHRV Puyallup RV Show®
May 1 - 4, 2025
Washington State Fair Events Center



Attendees travel from across the region to connect with fishing and hunting manufacturers and then buy from the retailers at the show. It's what makes the Washington Sportsmen's Show special, unique and productive!

Purple Booth Numbers Mean Last In, First Out



WASHINGTON SPORTSMEN'S SHOW

January 29 – February 2, 2025

WASHINGTON STATE FAIR EVENTS CENTER

Floor plan and exhibit hours subject to any necessary change without notice. Floor plan by O'Loughlin Trade Shows. Copyright 2024.



CAROUSEL

EXPO HALL

GREEN THEATER

913	914	941	942
966	912	915	940
967	911	916	939
968	910	917	938
969	909	918	937
970	908	919	936
971	907	920	935
972	906	921	934
973	905	922	933
974	904	923	932
975	903	924	931
976	902	925	930
977	901	926	929
978	900	927	928
979	899	928	927
980	898	929	926

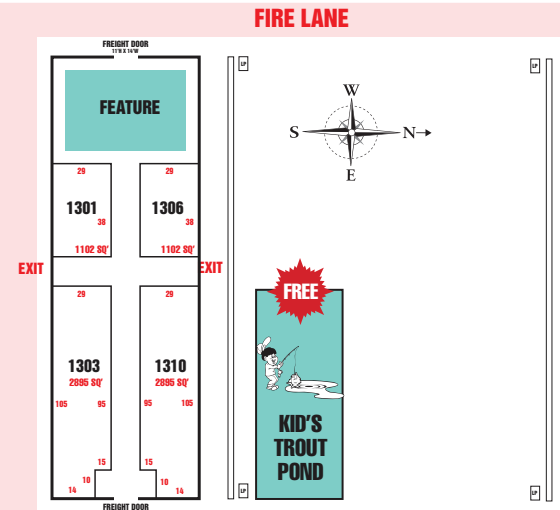
HEAD & HORNS COMPETITION

ADMIN

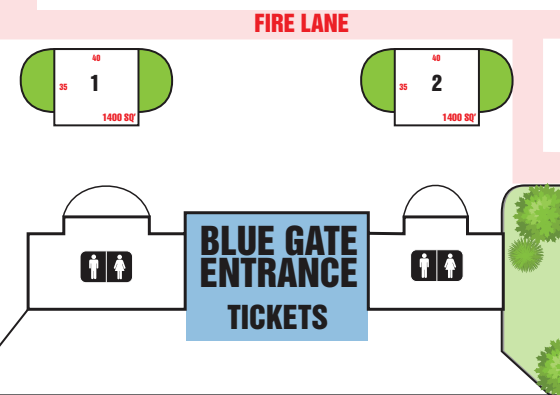
UNDER CONSTRUCTION

GOLD GATE ENTRANCE

TICKETS WILL CALL



CENTENNIAL



SHOW OFFICE

PAVILION

PAVILION SECOND FLOOR

PAVILION MAIN FLOOR

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BOOTH SPACE BULK SPACE EXHIBIT HOURS

\$1,500 US per 10'x10' Booth

Each Exhibiting Company is furnished with 8' backwall drapes, 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.

All major credit cards accepted.



Indoor \$3.75 US per Sq. Ft.
Outdoor \$1.50 US per Sq. Ft.

No drapes or space dividers furnished.
Electrical—first 1000 receives one 5 amp outlet; each additional 750 receives another 5 amp outlet, indoor or outdoor bulk space.

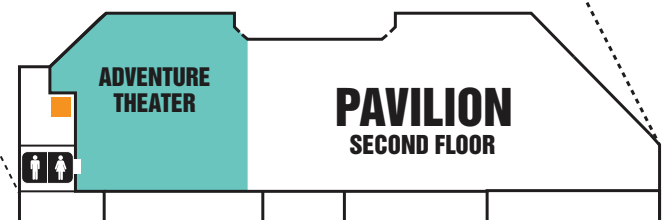
Subject to change
Wed., Jan. 29 12 nn to 8 pm
Thurs., Jan. 30 12 nn to 8 pm
Fri., Jan. 31 12 nn to 8 pm
Sat., Feb. 1 10 am to 8 pm
Sun., Feb. 2 10 am to 4 pm

BY THE NUMBERS

Washington's largest Sportsmen's Show

63% Attend the show every year
74% Hunt at least 12x per year
92% Fish at least 19x per year
9% Plan to buy a boat
13% Plan to buy an RV
9% Plan to buy a vehicle

FREE PARKING FOR 5000 VEHICLES



The Washington Sportsmen's Show is a powerhouse for retail sales at the show. Anglers and hunters travel from across the region to attend and buy.



The Kid's Free Trout Pond is iconic and multi-generational. Here, three generations celebrate the fun and memories they've created at the trout pond with a press clipping to prove it!

For more information, contact
O'LOUGHLIN TRADE SHOWS®
503-246-8291
800-343-6973 U.S. ONLY
Fax 503-246-1066

P.O. Box 80750
Portland, OR 97280-1750 U.S.A.
website: thesportshows.com
email: info@otshows.com

fb.com/thesportshows
#thesportshows

PUYALLUP

The Washington Sportsmen's Show is Washington State's largest Sportsmen's Show with more than 200,000 square feet of display space that attracts huge crowds of fishing, hunting and outdoor enthusiasts.



PORTLAND

PACIFIC NORTHWEST SPORTSMEN'S SHOW

FEBRUARY 12 – 16, 2025 • PORTLAND EXPO CENTER



SPORTSMEN'S
THEATER

BY THE NUMBERS

The #1 Sportsmen's Show in retail sales in the U.S.

66% Attend the show every year
82% Hunt at least 13x per year
92% Fish at least 19x per year
18% Plan to buy a boat
9% Plan to buy an RV
10% Plan to buy a vehicle

BOOTH SPACE

\$1,500 US per 10'x10' Booth

Each Exhibiting Company is furnished with 8' backwall drapes, 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.

BULK SPACE

\$3.75 US per Sq. Ft.

No drapes/space dividers furnished.

Electrical — first 1000 receives one 5 amp outlet; each additional 750 receives another 5 amps.

EXHIBIT HOURS

Subject to change

Wed., Feb. 12.....11 am to 8 pm
Thurs., Feb. 13....11 am to 8 pm
Fri., Feb. 14.....11 am to 8 pm
Sat., Feb. 15.....10 am to 8 pm
Sun., Feb. 16.....10 am to 5 pm

ROLL-UP DOORS

HALLS A, B & C
A1 13'6"H x 11'6"W
A2 14'H x 11'6"W
B1 15'H x 15'2"W
C1 15'H x 15'6"W
C2 20'H x 20'W

HALL D
D1 20'H x 20'W
D2 20'H x 20'W

HALL E
E1 18'H x 20'W
E2 18'H x 20'W
E3 21'4"H x 20'W



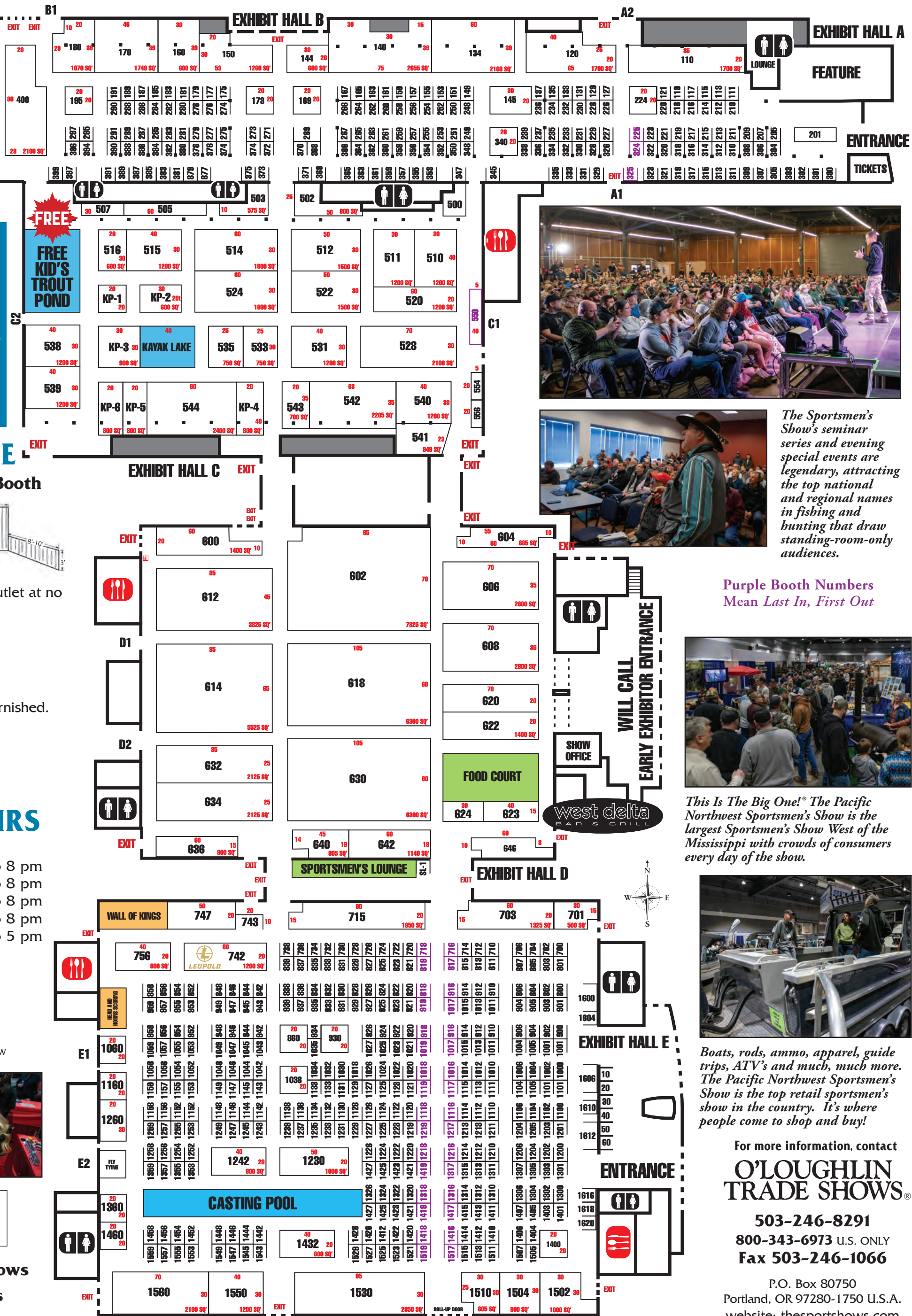
All major credit cards accepted.



fb.com/thesportshows

#thesportshows

Floor plan and exhibit hours subject to any necessary change without notice. Floor plan by O'Loughlin Trade Shows. Copyright 2024.



The Sportsmen's Show's seminar series and evening special events are legendary, attracting the top national and regional names in fishing and hunting that draw standing-room-only audiences.

Purple Booth Numbers Mean Last In, First Out



This Is The Big One!® The Pacific Northwest Sportsmen's Show is the largest Sportsmen's Show West of the Mississippi with crowds of consumers every day of the show.



Boats, rods, ammo, apparel, guide trips, ATV's and much, much more. The Pacific Northwest Sportsmen's Show is the top retail sportsmen's show in the country. It's where people come to shop and buy!

For more information, contact
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503-246-8291
800-343-6973 U.S. ONLY
Fax 503-246-1066

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PORTLAND

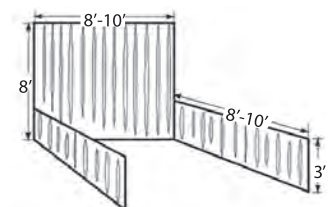
SALTWATER SPORTSMEN'S SHOW®

February 22 – 23, 2025

OREGON STATE FAIRGROUNDS
JACKMAN-LONG BUILDING – SALEM, OREGON

BOOTH SPACE

\$400 US per
10'x10' Booth



Each Exhibiting Company is furnished with 3' sidewall drapes and one 5 amp electrical outlet is supplied at no charge when ordered.

For more information, contact
O'LOUGHLIN TRADE SHOWS®

503-246-8291
800-343-6973 U.S. ONLY
Fax 503-246-1066

BULK SPACE

\$1.50 US per Sq. Ft.

EXHIBIT HOURS

Subject to change

Sat., Feb. 22 9 am to 5 pm
Sun., Feb. 23 9 am to 3 pm



P.O. Box 80750
Portland, OR 97280-1750 U.S.A.
website: saltwatersportsmensshow.com
email: info@otshows.com

f Saltwater Sportsmen's Show

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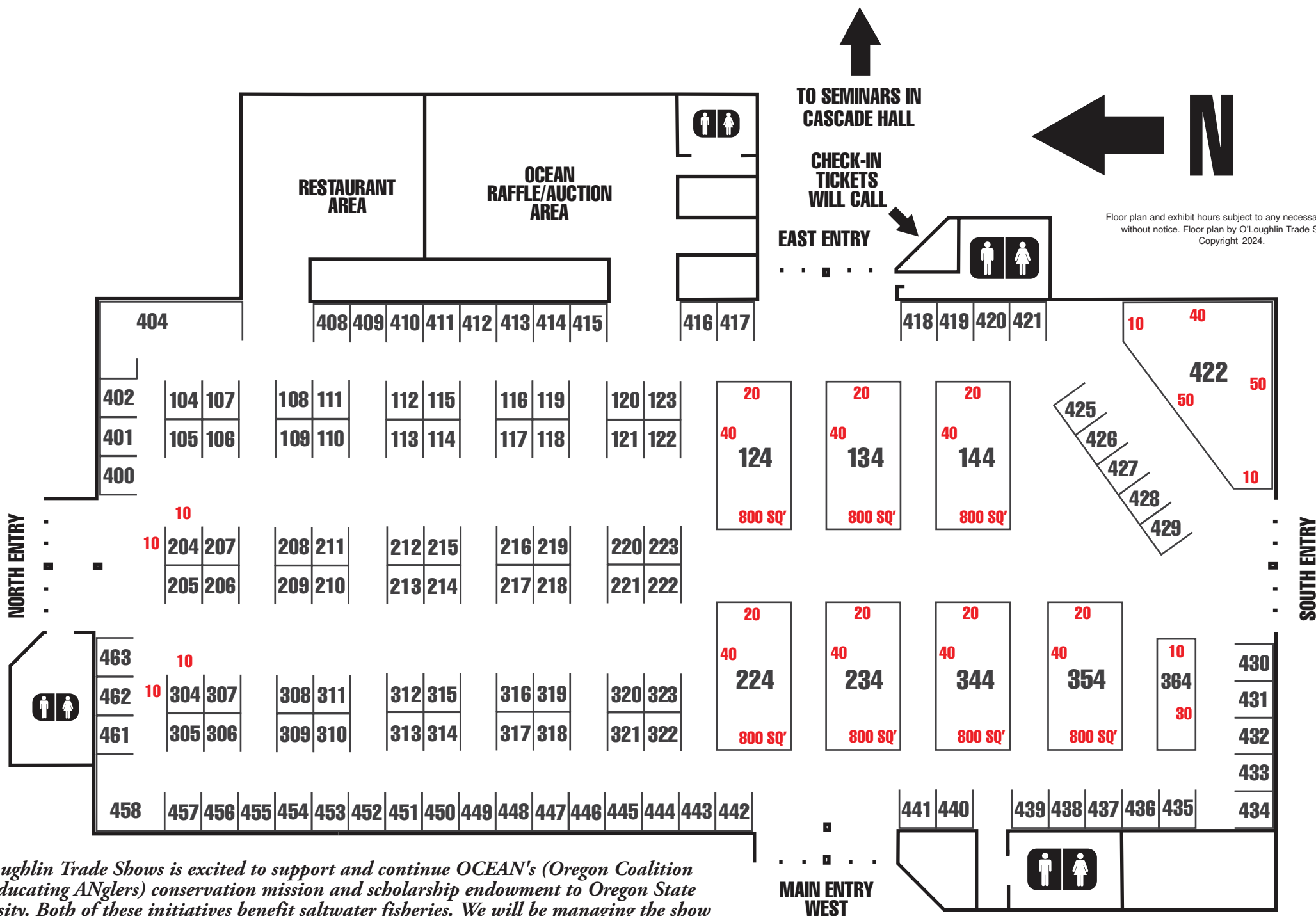


Attendees pay extra to attend the Saltwater Sportsmen's Show seminars and they were packed! Expect 2025 to bring a new and diverse offering of saltwater fishing seminars.

Saltwater fishing enthusiasts traveled from up and down the Oregon Coast and north from Seattle to attend the Saltwater Sportsmen's Show. It's a draw for serious saltwater anglers!



Long lines and runaway buying were the order of the day at the 2024 Saltwater Sportsmen's Show. This is the smallest, and most focused sportsmen's show, but it is mighty in how strong the purchasing is at this show.



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O'Loughlin Trade Shows is excited to support and continue OCEAN's (Oregon Coalition for Educating Anglers) conservation mission and scholarship endowment to Oregon State University. Both of these initiatives benefit saltwater fisheries. We will be managing the show and OCEAN will continue to handle the seminars, raffle, auction and demo areas.

CENTRAL OREGON SPORTSMEN'S SHOW®

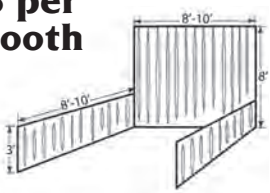
MARCH 6 – 9, 2025

DESCHUTES COUNTY FAIR & EXPO CENTER

BOOTH SPACE BULK SPACE

\$900 US per 10'x10' Booth

Booths 321-332 & 366-371
5' x 20'



Each Exhibiting Company is furnished with 8' backwall drapes, 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.

All major credit cards accepted.



Indoor \$2.00 US per Sq. Ft.
Outdoor \$1.25 US per Sq. Ft.

No drapes/space dividers furnished with bulk space. Electrical—first 1000 sq ft gets one 5 amp outlet; each additional 750 sq ft receives another 5 amp outlet, indoor or outdoor bulk space.

EXHIBIT HOURS

Subject to change

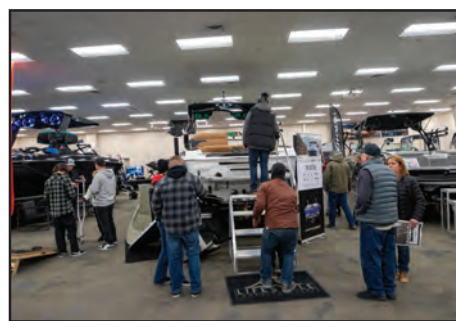
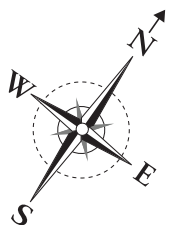
Thurs., Mar. 6 12 nn to 8 pm
Fri., Mar. 7 12 nn to 8 pm
Sat., Mar. 8 10 am to 8 pm
Sun., Mar. 9 10 am to 4 pm



The Central Oregon Sportsmen's Show features the largest RV show and sale east of the Cascades that draws buyers from Northern California, Eastern Oregon, Idaho and Southeast Washington.



From local fishing and hunting opportunities to international destinations as far away as Africa, the Central Oregon Sportsmen's Show is a source for strong bookings and business.



The Central Oregon Sportsmen's Show is three-shows-in-one --- a Sportsmen's Show, RV Show and Boat Show and Sale! The Central Oregon Sportsmen's Show means business and brings the buyers!



Thanks to consistently robust attendance and sales, display space in the Central Oregon Sportsmen's Show sells out early.

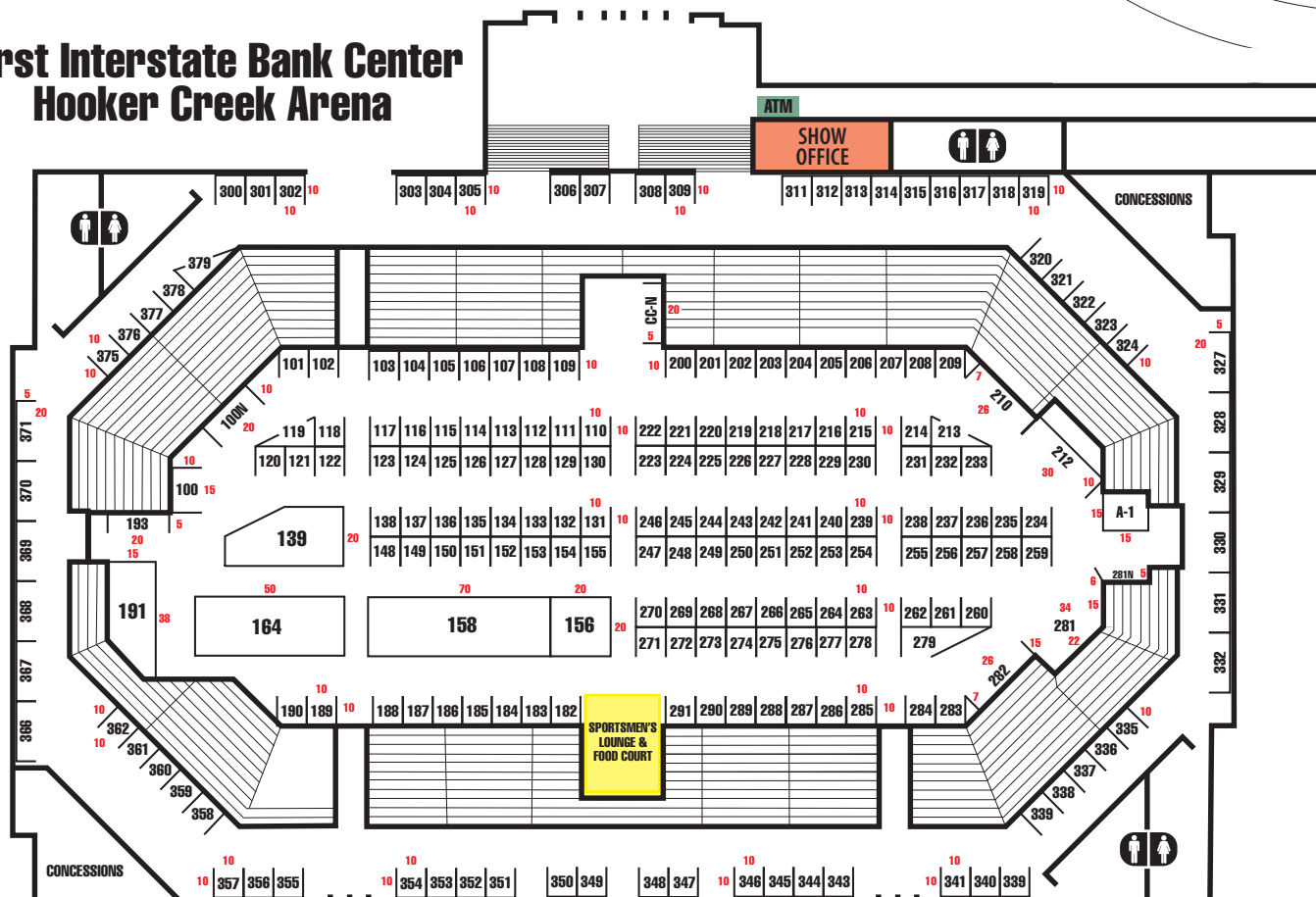
BY THE NUMBERS

The largest Sportsmen's Show east of the Cascades

70% Attend the show every year
81% Hunt at least 16x per year
93% Fish at least 17x per year
20% Plan to buy a boat
16% Plan to buy an RV
12% Plan to buy a vehicle



**First Interstate Bank Center
Hooker Creek Arena**



For more information, contact
**O'LOUGHLIN
TRADE SHOWS®**

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Be Part Of The Sportsmen's Shows History!

