

SPORTSMEN'S SHOW 2025 ADVERTISING SALES ORDER

Important! Advertising will only run with a signed "Advertising Sales Order" contract and full payment.

Exhibitor Listing Upgrade

Runs a month before and a month after each show. The Sportsmen's Show Trading post runs from September 1, 2024 – October 30, 2025. All paid exhibitor listings (Bold, Enhanced or Premium listings) will be included in the Sportsmen's Show Trading Post.

Bold - \$200

- Washington Sportsmen's Show
- Pacific Northwest Sportsmen's Show
- Central Oregon Sportsmen's Show

Enhanced - \$350

- Washington Sportsmen's Show
- Pacific Northwest Sportsmen's Show
- Central Oregon Sportsmen's Show

Premium - \$650

- Washington Sportsmen's Show
- Pacific Northwest Sportsmen's Show
- Central Oregon Sportsmen's Show

Website Advertising - \$1000

Website advertising runs from November 1st until a month after the show closes. Limited to six ads per show. File format 300 pixels wide by 250 pixels tall.

- Washington Sportsmen's Show
- Pacific Northwest Sportsmen's Show
- Central Oregon Sportsmen's Show

Social Media - \$500

Social media, Facebook and Instagram is dependant upon receiving assets from exhibitor. Graphics and/or pictures should be 1080x1080 pixels.

- Washington Sportsmen's Show
- Pacific Northwest Sportsmen's Show
- Central Oregon Sportsmen's Show

Show Guide Advertising – Limited availability.

Washington Sportsmen's Show - 20,000 copies printed

- Full page (10.38" x 11.5") - \$2,500
- Half page (10.38" x 5.6") - \$1,500
- Quarter page (5.19" x 5.6") - \$800
- Business card (5.19" x 2.8") - \$400
- Inside Front Cover - \$3,500
- Inside Back Cover - \$3,500
- Back Cover - \$5,000

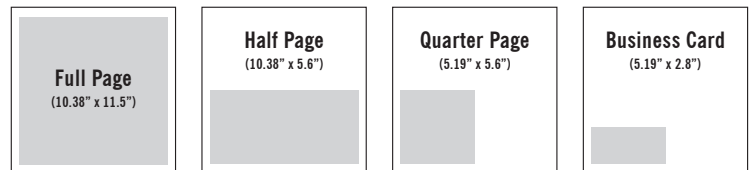
Pacific Northwest Sportsmen's Show 25,000 copies printed

- Full page (10.38" x 11.5") - \$2,500
- Half page (10.38" x 5.6") - \$1,500
- Quarter page (5.19" x 5.6") - \$800
- Business card (5.19" x 2.8") - \$400
- Inside Front Cover - \$3,500
- Inside Back Cover - \$3,500
- Back Cover - \$5,000

Central Oregon Sportsmen's Show 10,000 copies printed

- Full page (10.38" x 11.5") - \$1,200
- Half page (10.38" x 5.6") - \$750
- Quarter page (5.19" x 5.6") - \$400
- Business card (5.19" x 2.8") - \$200
- Inside Front Cover - \$1,750
- Inside Back Cover - \$1,750
- Back Cover - \$2,500

All pricing at net. ACH or checks payable to O'Loughlin Trade Shows.



ADVERTISING SUBTOTAL

\$

Multiply the subtotal above by 2.5% for our credit card transaction fee.

\$

TOTAL COST

\$

CONTACT NAME

PLEASE PRINT

PHONE

EMAIL

CONTACT SIGNATURE

DATE

O'LOUGHLIN TRADE SHOWS USE ONLY

ACCEPTED BY

SALESPERSON#