

SPORTSMEN'S SHOW BASIC EXHIBITOR LISTING

For each Sportsmen's Show you participate in, your business name & booth number are listed under the attendee section in the exhibitor list.

EXAMPLE



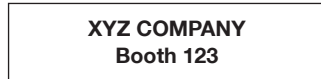
UPGRADE OPPORTUNITIES

Stand out from the field with an upgrade to get your business noticed! An upgrade includes a trading post listing.

BOLD - \$200

Business name & booth number in bold. Bold type improves visibility.

EXAMPLE



ENHANCED - \$350

Business name, booth number, logo, website link and up to 200 characters for profile

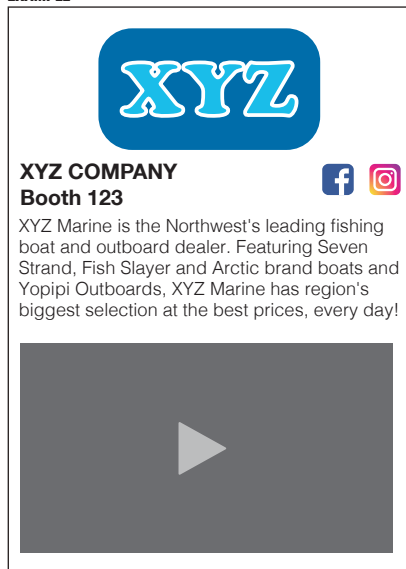
EXAMPLE



PREMIUM - \$650 (BEST VALUE)

Business name, booth number, logo, website link, Instagram and/or Facebook link, up to 400 characters for profile, embedded video.

EXAMPLE



TRADING POST

YEAR-ROUND ONLINE OUTDOOR DIRECTORY

Runs September 1, 2024 – October 30, 2025

Your business is automatically listed for free.

Elevate your show presence with an advertising upgrade in up to three categories.

It's the region's best outdoor advertising buy!

With the purchase of a Bold, Enhanced or Premium Listing your business is included in the year-round directory with signed contract and full payment for advertising upgrades to any or all of the three Sportsmen's Shows.

Contract and payment must be in before listing.

Below is the initial business category listing for the online Trading Post and Exhibitor Listings. These categories will continue to grow and change as needed. Select up to three applicable categories for your business.

- African Safaris / Hunts
- Aftermarket Truck Accessories
- Alaska Fishing
- Alaska Hunting
- Alberta Hunting
- Ammunition
- Apparel
- Archery Products
- Archery Ranges
- Art / Home Decor
- Association / Non Profit / Gov't Agency
- ATV's / UTV's
- BBQ's / Grills
- BC Fishing
- BC Hunting
- Black Power Products
- Boat – Propellers
- Boat – Towers
- Boat – Trailers
- Boat Dealers
- Boat Manufacturers
- Boats – Inflatables
- Breeder
- California Hunting / Fishing
- Camping Products
- Candy
- Cars / Trucks / Motorcycles
- Cleaning Products
- Colorado Fishing / Hunting
- Docks / Boat Lifts
- Dog Kennels / Training
- E-Bike
- Educational
- Electronics
- Embroidery
- Firearm Training
- Firearms
- Fishing Hook Manufacturers
- Fishing Line Manufacturer
- Fishing Products
- Fishing Reel Manufacturer
- Fishing Rod Manufacturer
- Fishing Tackle
- Fishing Tackle – Manufacturer
- Fishing Tackle – Retail
- Fly Fishing Products
- Food & Beverage
- Footwear
- Furniture
- Game Calls
- Game Processing
- Generators
- Gold Panning
- Gun Club / Range
- Gun Safes
- Hawaiian Hunting
- Home Products
- House Painting
- Hunting Products
- Idaho Fishing
- Idaho Hunting
- Insurance / Financial
- International Fishing / Hunting
- Jetski
- Jewelry
- Kayaks
- Knives / Sharpeners
- Log Homes
- Lotions
- Maps
- Marinas
- Marine Accessories
- Marine Canvas / Tops
- Marine Service / Repair
- Meats / Meat Products
- Media
- Mexico Fishing
- Montana Fishing / Hunting
- New Zealand Hunting / Fishing
- North Dakota Hunting/ Fishing
- Optics
- Oregon Fishing
- Oregon Hunting
- Outboard Motors
- Overland
- Packs / Bags
- Paddle Sports
- Personal Protection
- Pet Supplies
- Photography
- Recreational Properties
- RV Accessories
- RV Rentals
- RV Repair
- RV Service
- RV's
- Safes
- Saskatchewan Hunting
- Shelters / Storage Systems
- Signs / Decals / Wraps
- Specialty Gifts
- Spirits
- Sporting Goods
- Sunglasses
- Survival / First Aid Products
- Taxidermy
- Tents
- Tiny Homes
- Tires
- Tools / Equipment
- Trailers
- Travel / Resort / Tourism
- TV / Phone / Internet Providers
- Upland Bird Hunting
- US Fishing/ Hunting
- Utah Hunting
- Vans
- Wall Tents / Stoves
- Washington Fishing
- Washington Hunting
- Watercraft
- Waterfowl Hunting Products
- Wyoming Hunting
- Yukon Fishing