



SPORTSMEN'S SHOW WEBSITE ADVERTISING

Take advantage of enormous website traffic before and during the shows with our limited website advertising opportunity on each Sportsmen's Show website. There are only 6 positions available and they occur on the show information page, the most heavily trafficked page on the website. Ads are sized to 300 x 250. All ads can be linked to websites or specific web pages.

WEBSITE ADS

Limited to 6 ads per show.

PAGE STATS:

Washington | 61,283 views
Pacific Northwest | 152,078 views
Central Oregon | 32,078 views

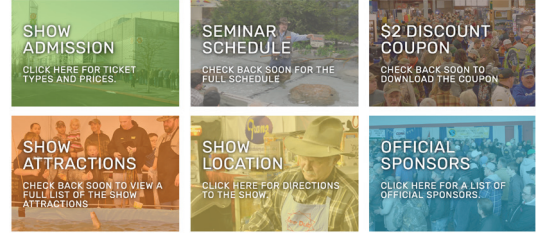
*Average landing page traffic for over 4 months - 2022/2023.

AD RATES:

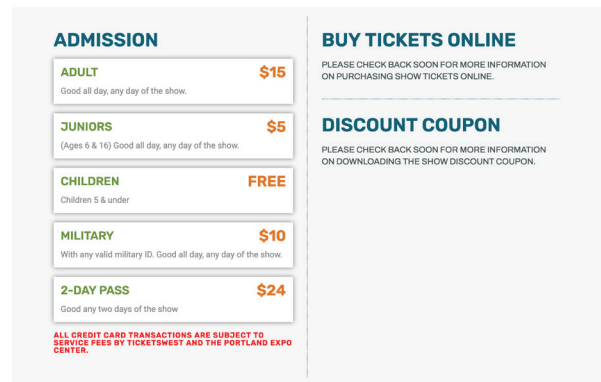
Washington January - Mid March	\$1,000/Ad
Pacific Northwest January - Late March	\$1,250/Ad
Central Oregon January - Late March	\$ 750/Ad

AD SPECIFICATIONS:

- jpeg or gif files
- 300 x 250 pixels
- File size > 50k, 72 dpi
- Link to desired URL



THIS IS THE BIG ONE!™



This is an All Will event. Attendees agree to attend at their own risk. The Attendee agrees to indemnify and hold forever harmless PACIFIC NORTHWEST SPORTSMEN'S SHOW, PORTLAND EXPO CENTER, its advertising or promotion agencies, their agents, officers, employees, affiliates, and assigns for injuries, accidents, misfortunes, or causes of action arising from or in connection with attending this event.

Portland Sportshow™

