



49 REASONS TO ATTEND THE CENTRAL OREGON SPORTSMEN'S SHOW®

With spring on the horizon it's a perfect time to get ready for another year of fabulous fishing, hunting and outdoor recreation! Central Oregon's largest sportsmen's show, and first of the season boat and RV sale, comes to the area only once-a-year for 4 BIG days, March 9th-12th at the First Interstate Bank Center and Deschutes County Fair and Expo Center in Redmond. There are lots of great reasons (and by no means is this a complete list) to make the 24th annual Central Oregon Sportsmen's Show presented by Leupold one of your "must-do" stops this year.

- 1. Leupold.** The Presenting Sponsor of the Central Oregon Sportsmen's Show is Leupold, makers of premium optics for hunting, boating and outdoor recreation. You'll find a complete offering of scopes in their booth including new, never-before-seen or offered products along with hard-to-find and tried-and-true scopes and binoculars. Be sure to check them out!
- 2. Paul Bunyan Lumberjack Show.** Honest-to-goodness lumberjacks perform two shows daily (there's a 5PM bonus show on Saturday) with log-rolling, axe throwing and a variety of chopping and sawing competitions. It's muscle vs. machine as these loggers compete against each other in exciting challenges. Don't miss the fun and action!
- 3. Randy Newberg.** Celebrated hunter and public lands advocate, Randy Newberg is joining us this year. We're thrilled! He'll be at the show and delivering a daily Q&A session on hunting elk on public lands. This is a special opportunity for local hunters to connect with one of the world's best. Randy's skilled, accessible, easy-to-talk-to and helpful.
- 4. The Kid's Free Trout Pond.** After a three year hiatus it's back! The Kids Free Trout Pond returns to the Central Oregon Sportsmen's Show stocked to the gills (pun entirely intended) with frisky rainbow trout. It's free for kids 12 and younger with admission into the show and everything you need is provided free including a plastic bag to take your trout home. Of course, if you want to put it back after catching it your child can do that too, but you're welcome to take them home for a trout dinner. Many a fishing career started at this iconic pond --- we even have a few in our office that got their start fishing at the Kids Free Trout Pond!
- 5. The SELCO advantage.** Stop by a local SELCO location and pre-qualify for a boat or RV loan and get free tickets to the Central Oregon Sportsmen's Show! SELCO will also have a booth at the show providing onsite financing for their members for boats and RV's. And if you're not a SELCO member you can sign-up at the show!
- 6. RV's and trailers!** If you're shopping RV's this is the place to go! This is, without a doubt, the largest multi-dealer RV sale to hit Central Oregon in some time. There are acres of RV's on display and for sale. Shop and compare, side-by-side, it's a wonderful opportunity to see a lot of different units, from a variety of local dealers, in one place.
- 7. Kubota Field Event.** Platt Equipment and Mid-State Power Products are hosting a first-ever event for the Central Oregon Sportsmen's Show. On Saturday, March 11th from 10AM-5PM, you can test drive Kubota zero-turn mowers, sub-compact, compact and utility tractors and utility vehicles in the Hooker Creek Arena at the show! Financing is available.
- 8. Boat Sale!** It's a boat show too! Fishing boats, kayaks, pontoons, wakeboard and surf boats and pleasure craft will be in-stock and on sale from the area's top dealers all in one place. Get a jump on spring and summer fun and buy where price and selection are best. 4 days only!
- 9. A mountain of sausages...** from Hill Meat Co. We're proud to feature Hill Meat Co., as the purveyor of our hot dogs and sausages. They're based in Pendleton, an Oregon company through-and-through, and we're excited to have them back to the Central Oregon Sportsmen's Show. Nothing says "Sportsmen's Show" quite like a beer and a brat!

- 10. Addicted Fishing.** On Saturday, March 11th, the crew from Addicted Fishing comes to Central Oregon Sportsmen's Show to host their uber-popular Mega-BASH! These guys have been a HUGE hit at the Washington Sportsmen's Show and Pacific Northwest Sportsmen's Show in Portland. Expect raffles, giveaways, a meet-and-greet and plenty of talk on salmon, steelhead and trout fishing. Bottom line, this is going to be fun!
- 11. Wall of Kings.** The Wall of Kings is one of the most impressive trophy displays to be found anywhere on the planet! It's a collection of big game mounts that will amaze any deer or elk hunter. It's truly a collection of some incredibly impressive and beautiful animals and they're all from the Northwest! And appropriately, you'll find it close to the Head & Horns Competition.
- 12. Plan your vacation.** The Central Oregon Sportsmen's Show is the ideal opportunity to plan your 2023 and 2024 adventure. As we like to say, "Great adventures far and near start here." From close-by guide trips for a variety of fish and wildlife species to more ambitious trips out of state or country, you'll find plenty of options to consider at the show!
- 13. Ammo sale.** Bi-Mart is back with their Sportsmen's Show Ammo Sale! Lots of different calibers. . .if you need to stock-up, this is the place to do it.
- 14. Forged Elegance.** Words can't do justice to the incredible furniture and work of Forged Elegance. They're from Bend and their furniture is in a class all by itself. It's safe to say they're a perfect fit for the Central Oregon Sportsmen's Show. Barn and reclaimed wood matched to forged steel in designs that are bold and singularly unique. Seeing is believing and believe us. . .when you see it you'll love it.
- 15. Get artsy.** Nothing says, "I love the outdoors" quite like outdoor art. There are some remarkable artists at this year's show like Pudding River Wood Carving Studio, Blue Duck Woodworking, The Wet Nose and Steel and Stone. . .again, all produce fabulous work.
- 16. Shop the sales.** There are lots of items on sale at the Central Oregon Sportsmen's Show. . .deeply discounted sale items. Boats, clothes, tackle, camping and cooking equipment, knives, rods and reels, RV's, ATV's, food items, jewelry, art, ammo and much, much more!
- 17. Attend some seminars.** Columbia River salmon and walleye, mule deer hunting, waterfowling, kokanee fishing, advanced coyote calling, women and youth hunting and Q&A's with North America's most recognized and respected public lands advocate and hunter are some of the seminars you can look forward to at this year's show. The Central Oregon Sportsmen's Show is a wonderful opportunity to connect with experts, learn and use what you've learned over the next few months. All seminars are free with admission into the show.
- 18. Furniture to soothe the outdoor spirit.** Looking to bring a little of the outdoors into your home? Then you have to check out Pudding River Wood Carving Studio. Jim Barton is an incredible craftsman, turning our equally amazing handcrafted and carved works of art and furniture. Forged Elegance is another local company doing exceptional work. Using barn wood and custom forged steel, magnificent home, cabin and office furniture is produced that beautifully reflects the ethos of Central Oregon. Give it a look.
- 19. Plenty of fishing right here.** We have some great Oregon fishing guides at the show. Whether it's on the Columbia, Willamette and the Tillamook-area, the Central Oregon Sportsmen's Show has a collection of top Oregon guides ready to book your next trip for salmon, steelhead, trout, walleye or sturgeon.
- 20. A place to call home.** Davis Tents will be showing their distinctive brand of wall tents. Davis Tents produce serious outdoor domiciles for equally serious hunters and outdoor enthusiasts looking to construct a sturdy, all-weather base camp. They'll have tents on display and for sale at the show. Davis Tents will also be introducing a clever, first-ever storage loft at the show.
- 21. Ducky!** Interested in bagging some ducks or geese? When it comes to waterfowl, Alex Sackerson of Predawn Adventures is your guy. Based out of Prineville, Alex knows his business and he'll treat you to the trip of a lifetime.
- 22. Hunting Accessories.** What makes a "sportsmen's show a sportsmen's show"? Hunting AND fishing equipment. This show has an abundance of both including LOTS of hunting accessories and companies that specialize in hunting and gun accessories of all descriptions.
- 23. Cutting edge technology.** There's no shortage of premium knives at the Central Oregon Sportsmen's Show. Cutco Cutlery, Goddard Knife Works and Texan Knives are bringing their "A" game to Redmond. Looking for something special, useful and sharp. . .start here. And who knows what our retailers are bringing, but you'll likely find more knife choices in their booths.
- 24. Kayaks.** Kayak fishing is the hottest trend in outdoor recreation. It's exploded in Central Oregon and thankfully, one of the very best in the kayak business is right here in Central Oregon and coming to the show, Tumalo Creek Kayak & Canoe. Today's fishing kayaks are nothing like the ones of yesteryear. They're stable, rigged for fishing and easy to transport, own and use. Check out the new propulsion systems and models at the show!
- 25. Alaska fishing.** Is this the year you make your dream of fishing Alaska a reality? Some of Alaska's very best are at the show. Petersburg, in S.E. Alaska is a remarkable destination and home to world-class fishing, so is Sitka! Then there's the Nushagak on the west side, it's always a good bet. They're all here at the show! One thing's for sure, if you're considering a trip to Alaska this is the place to start your planning.
- 26. Food.** Yum and more yum is in store for this year's Central Oregon Sportsmen's Show-goers. B&D Custom Meats, Bend Fudge, Campfire Foods NW, Harrod Outdoors, Six Sticks, Pepper Preppers, Oliver's Gourmet Co. and Whiskey Flats Gourmet Foods are all in this year's show.

- 27. Join a club.** Whether you're looking to get started, network with like-minded enthusiasts or just honing your already proficient skills, there are several clubs at the show that can help. From fishing and hunting to non-profits focused on a better future for outdoors folk, if you make the rounds, look at the show guide and spend some time poking-around you're bound to find a club that fits like a glove.
- 28. Head & Horns above the rest.** Want to be impressed? Even if you don't hunt you have to check these bodacious trophies out, they're well worth seeing. If you do hunt you'll be blown away by the size of some of the mounts. And if you have a set of horns, antlers or a head that you'd like measured and scored this is the place to bring it. We have folks certified to measure and score your trophy and if it's a winner the prizes are incredible! As if bagging a record animal wasn't reward enough... Special thanks to Fort Knox, Leupold, RMEF, Gerber, Danner/LaCrosse, Block Targets, Rage, Muzzy and Savage, as the presenting sponsors of this popular show feature.
- 29. Safe haven.** Looking for a safe? They're here...check out the Fort Knox and Northwest Safe Sales booths.
- 30. What are the optics?** Leupold, Osprey, Tract Optics, and Maven are all must-stop booths if you're interested in optics like scopes, spotting scopes and binoculars. They'll bring your hunting into focus. And if you're looking to protect your scope from the elements then you'll want to stop by the Northwest Scope Pro booth and check out their scope covers.
- 31. Richy Harrod.** We're thrilled to have Richy at this year's show. An expert hunter and fisherman, he's the host of the popular TV show, The Northwest Outdoorsmen. Richy's also an acclaimed wild game cook. Be sure to check out his Sportsmen's Show workshops and stop by his booth for tips and information to improve your NW hunting, fishing and outdoor cooking experience. And if you're in the market for a kokanee rod, Richy's produced a beauty with the help of Bob Loomis...they'll be at the show for sale.
- 32. Go to Africa.** That's right Africa! Safaris and hunts are available at the show through several longtime exhibitors. If you're shopping, thinking about it or just wondering what a trip like this runs, the Central Oregon Sportsmen's Show is the perfect place to find out and get your plans started or cemented.
- 33. Get dressed up.** Or dressed down, depending on how you look at things. There's lots of hunting, fishing and outdoor apparel for sale, far too much to list, at the Central Oregon Sportsmen's Show. Great sales, hard-to-find items and specialty gear you've been looking for...it's here.
- 34. Get into the backcountry.** ATV's are a great way to access the backcountry. There are ATV's-a-plenty at the show with Midstate Power Sports, Power Edge Motor Sports, Polaris Adventures Select and Pro Caliber Motorsports all displaying. Just sit in one and you'll know you're in for the ride of your life!
- 35. E-Bikes.** They're one of the hottest properties in outdoor recreation. There's two top-line e-bike companies at this year's show, UBCO and Voltaire Cycles of Central Oregon. The "e" stands for electric and at a glance you'll see these bikes are built, tough for off-road use...perfect for quietly cruising around the backcountry.
- 36. B.C. Hunts.** Moose, bear, goat and wolf are all available through Nadina Outfitters. Go where the game is. If you've been dreaming of that once-in-a-lifetime trip now's the year!
- 37. The call of the wild.** If you've spent any time at all around the sportsmen's shows then you've heard the chorus of calls. It's one of our trademark identifiers. Elk calls, turkey, duck, goose, crow and predator calls...they're not hard to find if you listen. We have two good ones for you to shop, Fantom Game Calls and Kum Duck. If you want to get game running to you --- you might want to talk to these folks.
- 38. Looking for a gunsmith?** We've got a good one for you, Stay Center LLC from nearby Madras. These folks know their business, so bring your questions and start a conversation that should do nothing but improve your accuracy in the field or at the range.
- 39. The roar of whitewater.** We're thrilled to have Ouzel Outfitters and Tributary Whitewater Tours at this year's show. It's your opportunity to set-up a whitewater raft trip on the Deschutes River, Owyhee, Lower Salmon, McKenzie, American, Sacramento, Rogue or John Day River. Nothing like the roar of whitewater to get your adrenaline pumping and soul energized...and all done safely with expert guides. If you haven't done this, it should be on your bucket list and if you have, maybe there's a new river in your future?
- 40. Hit the target.** Central Cascades Archery is at the show and they'll be stocked and ready to get you dialed in for next season. There's a lot going on in archery these days and Central Cascades Archery is on top of it all.
- 41. Need a building?** Pole buildings, steel buildings, big, bigger or modestly-sized for whatever you need to keep safe and secure. If you're in the market you can talk to FOUR companies in ONE place. Tuff Shed, Central Oregon Pole Buildings, RMAC Pole Buildings and Web Steel Buildings are all at the show this year. It's a great place to start a building conversation.
- 42. New Zealand.** Arguably one of the most beautiful and productive hunting and fishing destinations on the planet. Interested in going? Be sure to talk to our friends at Kaweka Hunting Adventures (they also provide exceptional fishing adventures too). Bill Perkins is not only well-versed in hunting New Zealand he is an expert in international travel and can answer your questions at the show.
- 43. Do you have an fishing EDGE?** Would you like one? Edge Rods returns to Central Oregon with new rods and their team of experts to the show. These are some of the finest rods produced on planet earth. Designed by rod designer extraordinaire, Gary Loomis, expect to see an impressive line-up of gear, for sale, in their booth this year.
- 44. Charter some fun!** Pacific Salmon Charters (Illwaco, WA) and Ocean Sportfishing Charters (Westport, WA) will be booking trips for summer and fall. Recent forecasts point to some pretty hot fishing for salmon, halibut, bottom fish, tuna and sturgeon. Book early for what should be a blistering summer of fishing fun!

- 45. Get in the spirit!** Or “spirits” as it were. There are a few noteworthy distillers who will have booths at this year’s show, including: 503 Distilling, Dregs Vodka, Just Rum, Pilot House Distilling and Wild Roots.
- 46. Looking for land?** If you’re in the market for some acreage, a ranch, farmland or fishing and hunting property we’ve brought some great choices to you. Hayden Outdoors Real Estate, Land and Wildlife, and Whitetail Properties are all strong prospects to consider in your search. You have questions and dreams, they have answers and choices.
- 47. Boat towers.** Barewest is back! The first name in towers for most makes and models of boats. Select between fishing, wakeboard or custom towers. You name it, they have it.
- 48. Beauty is skin deep.** McLagan’s Taxidermy is proof that beauty is indeed skin-deep --- and boy do they do a beautiful job. Their work stops people in the aisle with their gorgeous wildlife display at the show. Looking to preserve your most memorable hunt... they’ll help you.
- 49. Destination getaways.** Even for us locals, it’s hard to believe how little we really know about close-by places. The Dalles is certainly one of them. So much to do, see and experience. Whether for a day, weekend or week, The Dalles is great getaway, just talk to Explore The Dalles for a sample of what’s waiting there for you. Same for Mercer Lake Resort. Another hidden gem that plays host to an incredible array of world-class pursuits. Sometimes the best vacations are closer than you think.