



THE SPORTSMEN'S SHOW ADVERTISING UPGRADES AND TRADING POST EXHIBITOR WEBSITE LISTINGS



SSTRADINGPOST.COM

SPORTSMEN'S SHOW EXHIBITOR LISTING

FREE

Business name & booth number **XYZ COMPANY**
Booth 343

Runs a month before and a month after the show.

OR

EXHIBITOR LISTING UPGRADES

BOLD \ \$200 *Price Per Show Washington*
\$200 Pacific Northwest*
\$100 Central Oregon*

Business name and booth number in bold with website link or phone number. Inclusion in year round Sportsmen's Show Trading Post Online Outdoor Directory with signed contract and full payment for advertising upgrades.

XYZ MARINE
Booth 1003

ENHANCED \ \$350 *Price Per Show Washington*
\$350 Pacific Northwest*
\$250 Central Oregon*

Business name, booth number, logo, website link, or phone number, and up to 200 characters for profile. Inclusion in year round Sportsmen's Show Trading Post Online Outdoor Directory with signed contract and full payment for advertising upgrades.



XYZ MARINE
Booth 1003 | ANYTOWN, USA

XYZ Marine is the Northwest's leading fishing boat and outboard dealer. Featuring Seven Strand, Fish Slayer and Arctic brand boats and Yopipi Outboards, XYZ Marine has region's biggest selection at the best prices, every day!

PREMIUM

\$650 for all three shows
Exhibitor

Business name, logo, website link, or phone number, video, Instagram and/or Facebook link, and up to 400 characters for profile included in all three show directories. Inclusion in year round Sportsmen's Show Trading Post Online Outdoor Directory with signed contract and full payment for advertising upgrades.



XYZ MARINE
Booth 1003 | ANYTOWN, USA

XYZ Marine is the Northwest's leading fishing boat and outboard dealer. Featuring Seven Strand, Fish Slayer and Arctic brand boats and Yopipi Outboards, XYZ Marine has region's biggest selection at the best prices, every day! Expert rigging, service and sales are your assurance of peak performance every fishing trip!



\$2,000
Past Non-Exhibitor

Business name, logo, website link, video, Instagram and/or Facebook link, and up to 400 characters for profile included in all three show directories PLUS the year round Sportsmen's Show Trading Post Online Outdoor Directory.

SPORTSMEN'S SHOW TRADING POST YEAR-ROUND ONLINE OUTDOOR DIRECTORY

Runs from October 1st, 2022 to September 30, 2023.

Heavily promoted through various social media platforms using paid promotion, this new directory capitalizes on the strong reputation of the Sport Shows and the hundreds of exhibitors who participate at these Northwest shows.

For past exhibitors not exhibiting in these shows there is an option to purchase a Premium Listing that is included in the exhibitor list of all three Sportsmen's Shows, as well as the Sportsmen's Show Trading Post.

With the purchase of a Bold, Enhanced or Premium Listing your business is included in the year-round directory with signed contract and full payment for advertising upgrades in any or all of the three Sportsmen's Shows.

It's the region's best outdoor advertising buy! Elevate your show presence with an advertising upgrade in one or more Exhibitor Listings and when you do, you're immediately included in Sportsmen's Show Trading Post Online Outdoor Directory for free!

The year-round listing is posted from October 1st, 2022 to September 30th, 2023.

Below is the initial business category listing for the online Trading Post and Exhibitor Listings. These categories will continue to grow and change as needed. Select up to three applicable categories for your business.

- African Safaris / Hunts
- Aftermarket Truck Accessories
- Alaska Fishing
- Alaska Hunting
- Alberta Hunting
- Apparel
- Archery Products
- Archery Ranges
- Art / Home Decor
- Association / Non Profit / Gov't Agency
- ATV's / UTV's
- BBQ's / Grills
- BC Fishing
- BC Hunting
- Black Power Products
- Boat Dealers
- Boat Manufacturers
- Boats - Inflatables
- Boat - Propellers
- Boat - Towers
- Boat - Trailers
- California Hunting / Fishing
- Camping Products
- Candy
- Cars / Trucks / Motorcycles
- Cleaning Products
- Colorado Fishing / Hunting
- Docks / Boat Lifts
- Dog Kennels / Training
- Educational
- Electronics
- Embroidery
- Firearm Training
- Firearms
- Fishing Line Manufacturer
- Fishing Products
- Fishing Rod Mfg.
- Fishing Tackle
- Fishing Tackle - Manufacturer
- Fishing Tackle - Retail
- Fly Fishing Products
- Food & Beverage
- Footwear
- Game Calls
- Game Processing
- Generators
- Gun Club / Range
- Gun Safes
- Fishing Hook Manufacturers
- Home Products
- House Painting
- Hunting Products
- Idaho Hunting
- Insurance / Financial
- International Fishing / Hunting
- Jetski
- Jewelry
- Kayaks
- Knives / Sharpeners
- Log Homes
- Lotions
- Maps
- Marinas
- Marine Accessories
- Marine Canvas / Tops
- Marine Service / Repair
- Meats / Meat Products
- Media
- Mexico Fishing
- Montana Fishing / Hunting
- New Zealand Hunting / Fishing
- North Dakota Hunting/ Fishing
- Optics
- Oregon Fishing
- Oregon Hunting
- Outboard Motors
- Packs / Bags
- Paddle Sports
- Pet Supplies
- Recreational Properties
- Personal Protection
- RV Accessories
- RV Rentals
- RV Repair
- RV Service
- RV's
- Safes
- Shelters / Storage Systems
- Signs / Decals / Wraps
- Specialty Gifts
- Spirits
- Sporting Goods
- Sunglasses
- Survival / First Aid Products
- Taxidermy
- Tents
- Tools / Equipment
- Trailers
- Travel / Resort / Tourism
- TV / Phone / Internet Providers
- Upland Bird Hunting
- US Fishing/Hunting
- Utah Hunting
- Wall Tents / Stoves
- Washington Fishing
- Watercraft
- Waterfowl Hunting Products
- Washington Hunting/ Fishing
- Wyoming Hunting/Fishing