



RANDY NEWBERG, OUTDOOR COOKING DEMOS, MASSIVE RV SALE AND CELEBRITY EVENTS HIGHLIGHT 2022 CENTRAL OREGON SPORTSMEN'S SHOW®

Redmond, OR – The Central Oregon Sportsmen's Show returns to the First Interstate Bank Center and Deschutes County Fair & Expo, March 10-13, 2022. "All the show space is sold, the buildings will be filled to capacity and we're bringing a lot of new faces and some exciting new additions to this year's show", said Bill O'Loughlin, President of O'Loughlin Trade Shows, the producers of the Central Oregon Sportsmen's Show.

"We're so grateful to everyone in Central Oregon that continues to support this wonderful show. It's filled with hundreds of small businesses, many that depend on this show for their livelihoods. The way this community comes out and gets behind this event is really special. In all the shows we produce there's nothing like the Central Oregon Sportsmen's Show and the level of support we receive from the community."

Hunter and public lands advocate, Randy Newberg, is back. He'll be hosting daily Q&A's and sharing his insights on everything from elk and big game hunting to public lands policy and opportunities. Randy's engaging, fun and he's as nice a guy in person as he is on TV, YouTube, radio or his podcasts. Attendees will really enjoy him. He'll be spending time at the show talking to people one-on-one when he's not in his Q&A sessions.

Some of the country's best competitive grillers and BBQing pros will be conducting daily outdoor cooking demonstrations in the cooking area. They'll be covering everything from BBQing, grilling, smoking and preserving to Dutch oven, outdoor and rotisserie cooking. The full line-up of topics and cooks is listed online (TheSportShows.com) under "seminars".

Both Born and Raised Outdoors and Addicted Fishing will be hosting workshops at the show. Both have developed an enormous online presence with hundreds of thousands of hunters and anglers in their communities. Both events are free with admission into the show.

Born and Raised Outdoors will be part of Elk Day on Friday (3/11) with their event scheduled from 5PM to 7PM. They'll be doing an elk calling, elk hunting Q&A along with some video and stories to share that should make for a fun evening. These guys love to call elk, they're good at it and their passion for all aspects of hunting is evident from the time they start their presentation.

Addicted Fishing is hosting their "1st Annual Central Oregon Sportsmen's Show Fishing ADX Bash" on Saturday (3/12). They'll be talking salmon, trout steelhead, along with raffles and giveaways. The whole Addicted Crew is expected and it will be fun! It's Addicted Fishing's first time in Central Oregon and the show is looking forward to a warm welcome and good-sized crowd for this event.

Seating is limited for these events so get there early.

Duck Decoy Painting makes its triumphant return to the Central Oregon Sportsmen's Show after nearly a decade. It's free to kids 10 and under and supplies are limited but should last through the weekend. Kids are given everything they need to paint a masterpiece. A duck decoy blank, an assortment of paints, brushes, even a smock to keep their clothes clean are all provided free of charge.

You can bet there will be some incredible entries in this year's Head and Horns Competition. There always is. Whether it's from a recent hunt or has been collecting dust in the attic, bring it in, get a measurement and, if you want, enter it in the competition. It's \$10 to get your head, horns, antlers or turkey beard measured by one of our certified measurers. And for an additional \$30 you can enter into the competition. With more than 10,000 entries logged since the mid-90's, the Sportsmen's Show Head and Horns Competition has produced several new records. Will 2022 be one of those years? The competition has dozens of different categories that include whitetail deer, blacktail deer, mountain goat, Roosevelt elk, Rocky Mountain elk, moose, big horn sheep, cougar, turkey and black bear, along with a number of sub-categories within these species. This competition is made possible and sponsored by hunting luminaries: Leupold, Gerber, Danner, Fort Knox, RMEF, Ruger, Muzzy, Block Targets, LaCrosse, Rage and Muzzy.

Ammunition has been in short supply the past several years. Not this year. Bi-Mart has stepped up with a huge ammo sale for the show. The Central Oregon Sportsmen's Show will have the largest supply of ammo in the state in a variety of popular calibers. Stock up!

Presenting sponsor, Leupold, is always a huge hit at the show with its factory display in the middle of the show floor at the Interstate Bank Center. Staffed with optics experts and hundreds of scopes, binoculars and range-finders you'll likely find what you're looking for in these Made-In-Oregon optics. This is the place to find those Leupold products that have been in short supply along with Leupold branded "merch" like hats, hoodies and t-shirts.

The Wall of Kings is back and it's as impressive as ever. This display of world-class deer mounts is unlike any other in the west. All of the animals in this collection were taken in the northwest and are truly jaw-dropping in their magnitude.

The Central Oregon Sportsmen's Show RV Sale combines several local dealers on the grounds with acres of RV's for sale. It's the largest display of RV's east of the Cascades. The popularity of RV's and the RV lifestyle has soared the past four years with record sales and more people hitting the open road than ever before. This surge in demand has challenged dealer inventories which are now just getting refreshed with new, available units...and you'll find them at the Central Oregon Sportsmen's Show.

Boating's been big too! In fact, one of the side effects of COVID has been the sharp increase in all outdoor activities, including boating, fishing, RVing, camping and hunting. The Central Oregon Sportsmen Show once again plays host to Central Oregon's largest boat sale with a variety of boats coming to the show including: Pontoons, kayaks, ski and wakeboard boats and of course, fishing boats.

And to help make owning a new RV or boat at the show even easier, SELCO, the show's Official Financial Institution will provide onsite financing at the show to SELCO members. For those that may not be a member they can sign-up at the show.

When it's time to take a break you'll find two welcome retreats in the Sportsmen's Food Court and Sportsmen's Lounge. Both are sponsored by Keystone Beer, Whiteclaw Seltzer and Hill Meat Company. Hill's Premium Meats, hailing from Pendleton, is the dog du jour for the show serving their smoked sausage and hot dogs for this year's Central Oregon Sportsmen's Show.

There are lots of stars in this year's show but the most notable continues to be the hundreds of exhibitors that have traveled from all over the world to participate in this 4-day event. Several from as far away as Africa and many others from the northwest have all assembled with the best and brightest in fishing, hunting and outdoor gear. It's one of the largest events in the area and it comes at a perfect time with spring just a few weeks away. The Central Oregon Sportsmen's Show is a celebration of the outdoor lifestyle with new products, services and lots of things to buy from furniture and artwork to apparel, boats and kayaks, fishing rods, guns, tents and all kinds of gear for fishing and hunting.

Tickets can be purchased at the door, they can also be purchased online at **TheSportShows.com**. Admission into the show is \$12 for Adult admission. \$5 for a Junior admission (6 to 16 years of age). 5 and younger are admitted FREE into the show. There's a military discount, it's \$8 admission with any valid military ID. There's also a two-day pass for \$18.

Show hours are Thursday-Friday, 12PM-8PM, Saturday, 10AM-8PM and Sunday, 10AM-4PM.

For detailed show information, exhibitors and tickets visit **TheSportShows.com**.