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FOR
IMMEDIATE
RELEASE

60 REASONS TO ATTEND THE CENTRAL OREGON SPORTSMEN'S SHOW®

With spring just around the corner now's the time to get ready for another year of fabulous fishing, hunting and outdoor activity! Central Oregon's largest sportsmen, boat and RV sale comes to the area only once-a-year for 4 BIG days, March 10th-13th at the First Interstate Bank Center and Deschutes County Fair and Expo Center in Redmond There are lots of great reasons (and by no means is this a complete list) to make the 23rd annual Central Oregon Sportsmen's Show presented by Leupold one of your "must-do" stops this year. Your ticket into the show gets you all this!

- 1. Join us in celebrating 23 years!** Thanks to Central Oregon's gracious support the Central Oregon Sportsmen's Show continues to grow and evolve as the ebb-and-flow of exhibitors and exhibits changes with the passing years. 2022 is no different with LOTS of new things to see and do. Make this the year you walk the sprawling First Interstate Bank Center and Deschutes County Fair and Expo Center grounds in Redmond and see the latest in hunting, fishing, RV's, boats and outdoor recreation along with wildlife art, apparel, food and things to do --- it's fun for one or the whole family!
- 2. Leupold.** The Presenting Sponsor of the Central Oregon Sportsmen's Show is Leupold, makers of premium optics for hunting, boating and outdoor recreation. You'll find a complete offering of scopes in their booth including new, never-before-seen or offered products along with hard-to-find and tried-and-true scopes and binoculars. Be sure to check them out!
- 3. Randy Newberg.** Celebrated hunter and public lands and public access advocate, Randy Newberg is joining us this year. We're thrilled! He'll be at the show and delivering a daily Q&A session on hunting elk on public lands. This is a special opportunity for local hunters to connect with one of the world's best. Randy's skilled, accessible, easy-to-talk-to and helpful.
- 4. Outdoor Cooking Demonstrations!** Top outdoor cooks from across the U.S. will be demonstrating a variety of outdoor cooking techniques every day of the show in the BBQ and Outdoor Cooking Demonstration area. From canning and smoking to BBQing, grilling, plank cooking and Dutch oven recipes and techniques, these pros cover the gamut along with your favorite outdoor foods from wild game to poultry, steaks and burgers.
- 5. Kid's day!** Saturday we've added a nice perk for the kids. Stop-by the cooking area anytime during the day to make "Campfire chocolate bananas" they're available all day by the Chuck Wagon...yum!!!
- 6. Duck decoy painting.** Also for the kids (10 and under), and its free with admission into the show, is an opportunity for kids to paint their own duck decoy. Everything's provided, even the smock so you keep the paint off your clothes. Create a decoy that mimics the real thing or go crazy and produce an entirely new species! While supplies last.
- 7. The SELCO advantage.** Stop by a local SELCO location and pre-qualify for a boat or RV loan and get free tickets to the Central Oregon Sportsmen's Show! SELCO will also have a booth at the show providing onsite financing for their members for boats and RV's. And if you're not a SELCO member you can sign-up at the show!
- 8. Born & Raised Outdoors.** You've seen them on YouTube, now they're coming to Redmond! These guys are public lands hunters through-and-through and they LOVE to call elk. They'll be bringing their BRO Calls to the show and hosting a free 2-hour elk calling workshop and Q&A session at the show on Friday, starting at 5PM. They'll share what they've learned about the different types of calls and how to improve your calling as well as tested tips and tactics for hunting elk on public lands. Bring your questions...they'll be there to answer them.

- 9. Addicted Fishing.** On Saturday from 3:00PM to 5PM, the crew from Addicted Fishing comes to the Central Oregon Sportsmen's Show to host the 1st Annual Central Oregon Sportsmen's Show Fishing ADX Bash! These guys have been a HUGE hit at the Washington Sportsmen's Show and Pacific Northwest Sportsmen's Show in Portland. Expect raffles, giveaways, a meet-and-greet and plenty of talk on salmon, steelhead and trout fishing. Bottom line, this is going to be fun!
- 10. Plan your vacation.** The Central Oregon Sportsmen's Show is the ideal opportunity to plan your 2022 and 2023 adventure. As we like to say, "Great adventures far and near start here." From close-by guide trips for a variety of fish and wildlife species to more ambitious trips out of state or country, you'll find plenty of options to consider at the show!
- 11. Ammo sale.** Bi-Mart is back with their Sportsmen's Show Ammo Sale! Lots of different calibers... if you need to stock-up, this is the place to do it.
- 12. Get artsy.** Nothing says, "I love the outdoors" quite like outdoor art. There are some remarkable artists at this year's show like Pudding River Wood Carving Studio, Blue Duck Woodworking, The Wet Nose and Steel and Stone... again, all produce fabulous work.
- 13. Shop the sales.** There are lots of items on sale at the Central Oregon Sportsmen's Show... deeply discounted sale items. Boats, clothes, tackle, camping and cooking equipment, knives, rods and reels, RV's, ATV's, food items, jewelry, art, ammo and much, much more!
- 14. RV's and trailers!** If you're shopping RV's this is the place to go! This is, without a doubt, the largest RV sale to hit Central Oregon in some time. There are acres of RV's on display and for sale. Shop and compare, side-by-side, it's a wonderful opportunity to see a lot of different units, from a variety of local dealers, in one place.
- 15. Attend some seminars.** The Central Oregon Sportsmen's Show seminar series has been re-tooled for 2022. Hunting, fishing, cooking and more are all tee'd up for this year's show. Check out our seminar schedule for topics and times on the Central Oregon Sportsmen's Show website at www.TheSportShows.com.
- 16. Gorge Outfitters.** Joining us from Rufus, Oregon is the popular Gorge Outfitters bringing plenty of tackle and equipment for sale at the show. You'll find the most effective and most sought after tackle for salmon, steelhead and walleye in their booth.
- 17. Elk Day.** Friday is "Elk Day" at the Central Oregon Sportsmen's Show. The entire day's workshops are focused on elk and elk hunting hosted by some incredibly talented hunters and speakers.
- 18. See what's new.** Tired of the two-dimensional "virtual experience"? There are lots of new items to see, touch, experience and learn about at this year's Central Oregon Sportsmen's Show. No scrolling up and down a page or enlarging an image. The show is filled with new equipment, services and products you can experience directly.
- 19. Learn from the pro's!** Randy Newberg, Addicted Fishing, Born & Raised Outdoors, Alex Sackerson, Richy Harrod, Joshua Pardee and Gary Madison, they're all here along with others who will be working the show in sponsor booths. From "Introduction to Central Oregon Lakes", "Bowhunting for elk in the heat" and "DIY backcountry hunts" to "Walleye Fishing Made Easy", "Upland Bird Hunting On Public Lands", "Coyote Calling 101" and Randy Newberg's daily Q&A sessions there's some timely topics with great speakers to tap for your 2022 trips. Take advantage of this rare opportunity and come armed with questions.
- 20. Furniture to soothe the outdoor spirit.** Looking to bring a little of the outdoors into your home? Then you have to check out Pudding River Wood Carving Studio. Jim Barton is an incredible craftsman, turning our equally amazing handcrafted and carved works of art and furniture. Forged Elegance is another local company doing exceptional work. Using barn wood and custom forged steel magnificent home, cabin and office furniture is produced that beautifully reflects the ethos of Central Oregon. Give it a look.
- 21. Plenty of fishing right here.** We have some great Oregon fishing guides at the show. Whether it's on the Columbia, Willamette, Tillamook or on the Williamson or Wood Rivers, the Central Oregon Sportsmen's Show has a collection of top Oregon guides ready to book your next trip for salmon, steelhead, trout, walleye or sturgeon.
- 22. A place to call home.** Bravo Mfg. and Davis Tents will be showing their respective brands of wall tents. These two, produce serious outdoor domiciles for equally serious hunters and outdoor enthusiasts looking to construct a sturdy, all-weather base camp. They'll both have tents on display and for sale at the show.
- 23. Good dog.** We love our dogs! If you're looking for guidance in making your good dog... great... then check-in with our friends at Bar-Lee Setters. They offer manners, obedience and gun training for all breeds.
- 24. Hunting Accessories.** What makes a "sportsmen's show a sportsmen's show"? Hunting AND fishing equipment. This show has an abundance of both including LOTS of hunting accessories and companies that specialize in hunting and gun accessories of all descriptions.
- 25. Cutting edge technology.** There's no shortage of premium knives at the Central Oregon Sportsmen's Show. Cobra Tec Knives, Cutco Cutlery, Goddard Knife Works and Texan Knives are bringing their "A" game to Redmond. Looking for something special, useful and sharp... start here. And who knows what our retailers are bringing, but you'll likely find more knife choices in their booths.
- 26. Kayaks.** Two big names are at this year's show... Local favorite, Tumalo Creek Kayak & Canoe and coming over from the Willamette Valley, Next Adventure. It's the hottest thing going in outdoor recreation and between these two you're sure to find what you're looking for.

- 27. Alaska fishing.** Is this the year you make your dream of fishing Alaska a reality? Some of Alaska's very best are at the show. First up is Elfin Cove which is not only an incredibly beautiful place to fish, it's also very productive. Petersburg, in S.E. Alaska is another remarkable destination and home to world-class fishing. The Nushagak is a salmon factory, and when the runs arrive it's game-on and the fishing's as hot as you'll find anywhere. One thing's for sure, if you're considering a trip to Alaska this is the place to start your planning.
- 28. Food.** Yum and more yum is in store for this year's Central Oregon Sportsmen's Show-goers. B&D Custom Meats, Bend Fudge, Campfire Foods NW, Dan's Smoked Salmon, For The Love of Pasta, Camano Island Coffee Roasters, Pepper Preppers, The Olive Branch and Whiskey Flats Gourmet Foods are all in this year's show.
- 29. Join a club.** Whether you're looking to get started, network with like-minded enthusiasts or just honing your already proficient skills, there are several clubs at the show that can help. From fishing and hunting to non-profits focused on a better future for outdoors folk, if you make the rounds, look at the show guide and spend some time poking-around you're bound to find a club that fits like a glove.
- 30. Head & Horns above the rest.** Want to be impressed? Even if you don't hunt you have to check these bodacious trophies out, they're well worth seeing. If you do hunt you'll be blown away by the size of some of the mounts. And if you have a set of horns, antlers or a head that you'd like measured and scored this is the place to bring it. We have folks certified to measure and score your trophy and if it's a winner the prizes are incredible! As if bagging a record animal wasn't reward enough... Special thanks to Leupold, Fort Knox, RMEF, Gerber, Danner, LaCrosse, Block Targets, Rage, Muzzy and Ruger, as the presenting sponsors of this popular show feature.
- 31. Safe haven.** Looking for a safe? They're here...check out the Fort Knox and Northwest Safe Sales booths.
- 32. What are the optics?** Leupold, Osprey, Tract Optics, Accufire Technology and Maven are all must-stop booths if you're interested in optics like scopes, spotting scopes and binoculars. They'll bring your hunting into focus. And if you're looking to protect your scope from the elements then you'll want to stop by the Northwest Scope Pro booth and check out their scope covers.
- 33. Richy Harrod.** We're thrilled to have Richy at this year's show. An expert hunter and fisherman, he's the host of the popular TV show, The Northwest Outdoorsmen. Richy's also an acclaimed wild game cook. Be sure to check out his Sportsmen's Show workshops and stop by his booth for tips and information to improve your NW hunting, fishing and outdoor cooking experience.
- 34. Go to Africa.** That's right Africa! Safaris and hunts are available at the show through several longtime exhibitors. If you're shopping, thinking about it or just wondering what a trip like this runs, the Central Oregon Sportsmen's Show is the perfect place to find out and get your plans started or cemented.
- 35. Get dressed up.** Or dressed down, depending on how you look at things. There's lots of apparel for sale, far too much to list, at the Central Oregon Sportsmen's Show. Great sales, hard-to-find items and specialty gear you've been looking for...it's here. Don't miss the Bow and Rod booth for hunting apparel, Wapiti Nation for hats, shirts and sweatshirts and Kakadu Traders with authentic Australian outdoor wear.
- 36. Get into the backcountry.** ATV's are a great way to access the backcountry. There are ATV's-a-plenty at the show with Midstate Power Sports, Power Edge Motor Sports, Wild Horse Harley and Pro Caliber Motorsports all displaying. Just sit in one and you'll know you're in for the ride of your life!
- 37. It's a boat show too!** It's a show within a show! One of the things that makes these shows so much fun is the diversity of things to see and do. Several boat dealers are coming to town and adding to the long list of things to see and buy. If you're in the market for a boat you'll strike your best deal here.
- 38. E-Bikes.** They're one of the hottest properties in outdoor recreation. A year ago you couldn't find one available and it's only been recently that supplies have improved. UBCO Bikes is at the show and they're at the top of the game when it comes to e-bikes. The "e" stands for electric and at a glance you'll see these bikes are built, tough for off-road use...perfect for the things we outdoor-types like to do.
- 39. Traeger.** That one word just about says it all. Traeger will be displaying at this year's show. Traeger grills have become the standard in backyard BBQing and smoking everywhere.
- 40. B.C. Hunts.** Moose, bear, goat and wolf are all available through Nadina Outfitters and Itcha Mountain Outfitters in beautiful British Columbia. Go where the game is.
- 41. The call of the wild.** If you've spent any time at all around the sportsmen's show then you've heard the chorus of calls. It's one of our trademark identifiers. Elk calls, turkey, predator calls, scents and attractants for fish and game...they're not hard to find if you listen. Thwackit Outdoors will be selling Phelps Calls and Bendable Products. Stop by Kristy Titus' booth/Pursue The Wild...you'll find more choices there. Phantom Game Calls is in the show too. If you want to get game running to you --- you might want to talk to these folks. Thankfully, you'll have to look for the scents...we keep those bottled up.
- 42. Looking for a gunsmith?** Stay Center LLC from right down the road in Madras is a full service gunsmith and training center. Also joining us, from Pendleton, is Eastern Oregon Cerakote and Gunsmithing. They're also "full service gunsmithing shop. If it's legal and safe we can get it done." If you're looking for a gunsmith these are two very good resources you'll find at the show.

- 43. The roar of whitewater.** We're thrilled to have River Trails Rafting and Canyon Outfitters at this year's show. It's your opportunity to set-up a whitewater trip on the Deschutes River or Snake River in Hells Canyon. Nothing like the roar of whitewater to get your adrenalin pumping and soul energized. . .and all done safely with expert guides. River Trails also offers raft rentals.
- 44. Hit the target.** Interested in archery? Central Cascades Archery is at the show and they'll be stocked and ready to get you dialed in for next season. There's a lot going on in archery these days and Central Cascades Archery is on top of it all.
- 45. Need a building?** Pole buildings, steel buildings, big, bigger or modestly-sized for whatever you need to keep safe and secure. If you're in the market you can talk to FOUR companies in ONE place. Central Oregon Pole Buildings, RMAC Pole Buildings and Web Steel Buildings are all at the show this year. It's a great place to start a building conversation.
- 46. Out-of-state hunts.** Lots of options at this year's Central Oregon Sportsmen's Show. Colorado, Idaho and Montana are all represented. There may be others too, hunting them down is half the fun!
- 47. New Zealand.** Arguably one of the most beautiful and productive hunting and fishing destinations on the planet. Interested in going? Be sure to talk to our friends at Kaweka Hunting Adventures (they also provide exceptional fishing adventures too). Bill Perkins is not only well-versed in hunting New Zealand he is an expert in international travel and can answer your questions at the show. . .you'll be surprised how affordable these premium trips can be.
- 48. Do you have an EDGE?** Would you like one? Edge Rods will be at this year's show with some of the finest rods produced on planet earth. Designed by rod designer extraordinaire, Gary Loomis, expect to see an impressive line-up of gear, for sale, in their booth this year. Edge will also be bringing their rafting accessories and popular oars.
- 49. Kristy Titus.** Be sure to check-in with local hunting phenom, accomplished shooter and gun rights advocate, Kristy Titus. She's the host of the online program, Pursue The Wild, which covers a wide range of hunting activities, gear, shooting tips and more. Her YouTube channel has over 250 videos. Kristy will also be showcasing her signature jewelry at the show. It's as unique as it is stunningly beautiful.
- 50. Canning and preserving.** Accomplished competitive Dutch oven cook Debra Basque, shares her deep knowledge of canning and preserving a variety of foods on Saturday of the show. On Thursday, Friday and Sunday Debra's demonstrating Dutch Oven techniques --- she's an incredibly talented competitive Dutch oven master. You'll find her in the cooking area. Check the seminar schedule for times.
- 51. Up, up and away!** . . .In a beautiful balloon! If you've never taken a balloon ride it's a singularly unique experience and one of those "must-do" bucket-list items. I'll Fly Away Balloon Adventures is at this year's show and they'll be booking trips that will take you to new heights over Central Oregon. . . weather permitting.
- 52. Charter some fun!** Pacific Salmon Charters (Illwaco, WA) will be booking trips for summer and fall. Recent forecasts point to some pretty hot fishing for salmon, halibut, bottom fish, tuna and sturgeon. Book early for what should be a blistering summer of fishing fun!
- 53. Get in the spirit!** Or "spirits" as it were. There are a few noteworthy distillers who will have booths at this year's show, including: 503 Distilling, Just Rum, Pilot House Distilling and Wild Roots.
- 54. Looking for land?** If you're in the market for some acreage, a ranch, farmland or fishing and hunting property we've brought some great choices to you. Hayden Outdoors Real Estate, Land and Wildlife, and Whitetail Properties are all strong prospects to consider in your search. You have questions and dreams, they have answers and choices.
- 55. Boat towers.** Barewest is back! The first name in towers for most makes and models of boats. Select between fishing, wakeboard or custom towers. You name it, they have it.
- 56. Prepper Up.** When it comes to guns, all types, this is place to stop and shop. Have a question? They're the experts!
- 57. Home is where the heart is.** It's also where you can find some really nice elk! Steens Wilderness Adventures from right here in Oregon has earned their reputation as one of the region's foremost outfitters, go in on horseback, come home with elk!
- 58. Kubota.** Looking to power-up the work around your property? Add some muscle to your projects with Kubota. Kubota will be bringing a full selection of utility vehicles, mowers, tractors and excavators.
- 59. Beauty is skin deep.** McLagan's Taxidermy is proof that beauty is indeed skin-deep --- and boy do they do a beautiful job. Their work stops people in the aisle with their gorgeous wildlife display at the show. Looking to preserve your most memorable hunt. . . they'll help you.
- 60. Destination getaways.** Even for us locals, it's hard to believe how little we really know about close-by places. The Dalles is certainly one of them. So much to do, see and experience. Whether for a day, weekend or week, The Dalles is great getaway, just talk to Explore The Dalles for a sample of what's waiting there for you. Same for Gray's Harbor in Washington. Another hidden gem that plays host to an incredible array of world-class pursuits. Sometimes the best vacations are closer than you think.