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FOR
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RELEASE

MORE THAN 50 REASONS TO ATTEND THE 2022 WASHINGTON SPORTSMEN'S SHOW®

Going to the Washington Sportsmen's Show and wondering what may be waiting for you? Here are some highlights to get you started. There's a whole lot more but you'll need to come down to the show to find out. See you there!

- 1. Back after two years!** It's been two years and it's great to be back in Puyallup with Washington's largest Sportsmen's Show.
- 2. Free COVID tests.** Didn't bring or don't have a vaccination card or a negative COVID test within 72 hours of the show? No problem. We have free onsite testing for any paid admission into the show. We're doing our best to make the mandates we're given as easy on you as possible.
- 3. Randy's in the house!** Public lands advocate and renowned hunter, Randy Newberg, joins us Thursday to Sunday of the show. Randy's giving daily Q&A's and he'll be spending time at the show meeting and talking to anyone and everyone. He's a genuinely great guy, incredibly passionate about hunting, public lands and connecting with fellow hunters. Meet him at the show!
- 4. Get grilling!** Some of the top grilling and barbecuing pros in the country will be at this year's show competing in the third annual Washington Sportsmen's Show Outdoor Cooking Competition. This competition runs all days of the show and will be doing double duty as these grillers share their inside tips and tricks for better barbecuing through on-site cooking seminars they'll be giving every day of the show. Check out the seminar schedules at TheSportShows.com under "Seminars" for who's coming to the show...it's pretty impressive!
- 5. Addicted Fishing.** We're excited to announce that Addicted Fishing will be presenting their Alaska movie "Kings Return", Friday night from 7PM to 9:30PM at the show in the upper floor of the Pavilion. Seating is limited and admission is \$14.99 into this special show event. This is a full-on Addicted Fishing event with giveaways, fun and film! You can buy tickets online at thesportshows.com/addicted-tickets. Addicted Fishing is also at the show with a booth all days selling their merch and connecting with fellow-anglers. Stop by, say "hi" and buy! It's been fun getting to know these guys and you'll enjoy meeting and connecting with them just like we have.
- 6. Fistful of Cheaters!** It's free! Visit the Toyota booth, grab a handful of Beau Mac Cheaters and if one (or more) of them has a Toyota logo on it you'll leave with more than the Cheaters in your hand. There are LOTS of great prizes that will be given away daily like: Stoves, headlamps, crab rings, sunglasses, fillet knives, hammocks, dry bags and more! Don't miss it!
- 7. Meet Leif.** The host of the wildly popular YouTube Channel, NW Fishing Secrets, Leif Steffny, is coming to the Washington Sportsmen's Show on Saturday, February 5th. He's hosting a seminar in the afternoon at 2:30 on trout fishing in Washington. He's also hosting an evening event, seating is limited to first come, first serve, from 7PM-9PM on the top floor of the Pavilion. Leif's enthusiasm and passion for fishing and outdoors is genuine and infectious. He's a great guy and you'll enjoy meeting and spending time on what should be a very special day at the show.
- 8. Duck decoys for the kids.** It's free and fun, kids duck decoy painting! Everything's provided, the decoy blank, paint, smock, brushes, everything that's needed to transform a blank plastic duck into a work of art!

- 9. Take a guided trip.** Washington, Oregon, Canada, Alaska, Mexico, New Zealand, Africa and several other overseas and domestic destinations...fishing or hunting, big game or small, you name it and you'll find it at the Washington Sportsmen's Show.
- 10. Glass a trophy.** Check out any one of several optics companies at the show. You'll find the latest in what's new as well as experts to assist you. Special thanks to our presenting sponsor, Leupold, for their support in making the Sport Shows the best in the west!
- 11. Head-N-Horns above the rest.** If 2021 was the year you bagged a trophy deer, elk, moose, goat or other game, then bring the head-n-horns to the show, have them scored and see if you're in line for a record or one of the great prizes that have been donated by such notable companies as Leupold, Fort Knox, Danner/LaCrosse, Gerber, RMEF, Ruger, Block Targets, Rage and Muzzy. We're already hearing about some incredible trophies taken this past year that are headed our way. There are lots of categories and more to this competition than space permits but it's safe to say if there's an impressive set of horns in your attic, bring them to the show --- they may be a winner! For complete details check under "Attractions" on The Sport Shows website (TheSportShows.com) and check out the Head-N-Horns write-up.
- 12. Elk day!** We've set Friday aside as a day focused on elk. All Friday's hunting seminars will be on elk with how-to get started by Bryanna Zimmerman who's relatively new to elk hunting but has bagged some public lands beasts; elk hunting in Washington with Kyle Garrison; Randy Newberg's public lands Q&A; bow hunting elk in the heat by Richy Harrod; and some sage advice for packing and going out prepared presented by survival expert Brett Stoffel.
- 13. Buy some art.** Nothing says, "I love the outdoors" quite like a photograph, carving or metal art from one of our artistically inclined exhibitors. There's plenty here to look at, admire and buy.
- 14. Shop the sales.** There are literally thousands of items on sale at the Washington Sportsmen's Show...deeply discounted sale items. Boats, clothes, tackle, camping and cooking equipment, knives, rods and reels, RV's, food items, jewelry, art and much, much more!
- 15. Attend some seminars.** The Washington Sportsmen's Show's iconic seminar series is back and overhauled with new topics and speakers. There are hours upon hours of trip-enhancing, technique oriented, how-to, where-to, what-to-do seminars planned for this year's show. In fact, there are dozens of seminars a day! Every seminar is presented by a leading expert and covers a broad array of topics in northwest hunting, fishing and outdoor cooking. For complete details on speakers, topics and times visit www.TheSportShows.com. All seminars are free with your admission into the show.
- 16. The last frontier.** If you're the slightest bit interested in Alaska fishing, you're in the right place! From SE Alaska to Bristol Bay and all points in-between there are some of the world's best fishing opportunities in this collection of lodges and camps. If you've never been, this is a great place to get started. If you've had the pleasure of fishing in Alaska here's an opportunity to find some new water. We've assembled some really remarkable getaways in this category...have fun exploring the possibilities.
- 17. Cutting edge technology.** Knives...lots of them. What self-respecting outdoorsperson would go into the backcountry without a knife or three? It's essential equipment and we have you covered. Some top knife manufacturers are expected at this year's show. If you're in the market...it's definitely a reason to attend.
- 18. See what's new.** Hundreds of new items will be featured at this year's show. Fishing tackle, apparel, optics, hunting gear, knives, vehicles, boats and more will be making their debut at the Washington Sportsmen's Show.
- 19. Learn from the pro's.** The Washington Sportsmen's Show is filled with fulltime outdoor professionals manning booths, giving seminars and making appearances at sponsor booths throughout the show. You can learn volumes talking to these pros. Take advantage of their time at the show and come armed with your questions and learn.
- 20. Dream big...plan your dream vacation.** There's no better place to plan your next big adventure. Whether you're looking to stay in-state or travel, the Washington Sportsmen's Show has the answers you're looking for. Big game hunts, marlin fishing, DIY Alaska trips, premium salmon and steelhead adventures, guided bass trips, bird hunting and much, much more.
- 21. Buy a boat...or two.** Most northwest anglers agree, one boat just doesn't cover everything you'd like to do. Having a small boat for those out-of-the-way places and a bigger boat for those other getaways you spend most of your time is par-for-the-course if you live here. Fortunately, you'll find both at the Washington Sportsmen's Show with a number of the area's top boat dealers showing off the best and brightest brands in northwest fishing, hunting and outdoor adventure boats.
- 22. Take a walk down memory lane.** Actually a "looksee" down memory lane at the Antique Tackle Collectors booth. You'll get quite the history lesson with this remarkable collection of lures.
- 23. Support a cause.** You can be part of the solution with wonderful organizations like Safari Club International, Ducks Unlimited, The Fallen Outdoors, Rocky Mountain Elk Foundation, Washington Outfitters and Guides Association, Puget Sound Anglers, NRA, Outdoors for our Heroes and several others.

- 24. Garmin Tech Center.** If you have a fishfinder you'd like to get dialed in this is the place to be. Garmin is hosting a "Tech Center" with 3 daily seminars focusing on different aspects of fishfinder technology. From the basics-to-advanced, there's something for everyone at these workshops. The emphasis is on Garmin gear but the principles and tactics can be applied to all electronics. And like all Sportsmen's Show features it's free with your admission into the show.
- 25. A warm welcome to...** Ye Olde English Fly Shop who's made the cross-country trip from Florida to Puyallup just to participate in this show. They're in booth 365.
- 26. Share a snack.** There's no shortage of food at the Washington Sportsmen's Show. From the show-fare, including the show's world-class scones to goodies you'll find at various booths in the show, there's no need to leave the show hungry...especially if you stop by the outdoor cooking demonstrations where samples are always shared with the audience!
- 27. Buy a tower!** There are some companies that TOWER above the rest...like Barewest Towers! They are at the show with their unique fishing towers that fit a range of popular boat styles. Barewest can customize the fit of their towers to just about any boat and boat material.
- 28. The beauty of sausage making.** When folks talk about sausage making they often associate it with things that aren't too pretty. Well, those folks have never had the pleasure of attending one of Jason Bauer's sausage making seminars. Jason's a bona fide pro and he'll show you everything you need to know to get started and more. His seminar is slated for Saturday at 4PM in the camp cooking area.
- 29. Base camp.** Looking for a serious wall tent for elk camp? Two of the best names in the business are at the Washington Sportsmen's Show. Bravo Manufacturing and Davis Tent are both there and are experts in extended backcountry camping.
- 30. Join a club.** There are plenty to choose from. Fishing, hunting, archery, dog clubs, conservation groups and the list goes on and on. If you're looking to connect with like-minded outdoor enthusiasts you'll likely find a group that fits your needs perfectly.
- 31. Famous Dave's.** Not only is Famous Dave's a sponsor of the Outdoor Cooking Competition but they'll be serving up their prize-winning BBQ'd meats and dishes at this year's Washington's Sportsmen's Show. We're kicking it up a notch with food fare fit for royalty...in camo of course.
- 32. Embrace technology.** Whether it's for hunting or fishing, from a boat or from the bank, you'll find the latest and greatest in outdoor technology at the Washington Sportsmen's Show. Fish finders that confirm you're in the right spot and GPS that will get you back to where you started, to the very latest in boating sonar, radar and navigation technology along with experts to answer your questions are looking forward to sharing what they know on what's new.
- 33. Wall of Kings.** Without a doubt one of the most impressive displays of freakishly large big game animals mounted and arranged for maximum effect. Any self-respecting hunter will be mightily impressed with this collection. "Wall of Kings" pretty-well captures the magnitude of this feature.
- 34. Go to Africa.** There's a healthy list of top Africa safari operators to talk to at the show. Make this the year you take that first step and open some doors to another continent!
- 35. Toyota.** See what's new, exciting, innovative and tailored to serious outdoor adventure in the Toyota booth. They're bringing the fleet! While you're in their booth be sure to participate in the Fistful of Cheaters (it's free!) and spend some time with survival expert Brett Stoffel who is also in their booth when he's not giving seminars.
- 36. Go Dutch!** Dutch oven cooking is an art unto itself. Saturday you can watch the pros (and they are professionals) put together their takes on Dutch oven baked bread, desserts and main dishes. If you've ever wanted to know how to do it right...this is the place.
- 37. Sensational crabbing.** Crab will beat a path to your traps with Crustacean Sensation. Easy-to-use, highly effective crab bait and available at the show. Booth 457.
- 38. Learn to survive.** Thanks to Brett Stoffel's sage advice, several attendees of his classes have survived, overcoming the odds and difficult conditions. From fire-starting to basic survival skills, Brett will get you pointed in the right direction with information that can save your life. A must-attend for anyone who ventures into the backcountry. The classes are daily and free with admission to the show. And when Brett's not doing seminars you'll find him in the Toyota booth with his survival display. He's always available to talk about backcountry survival and he'll be happy to show you how.
- 39. Happy camper.** Not into tent camping? There are lots of campers and RV's to check-out that may be just your style. It's a show within the show.
- 40. Accessorize your ride.** Aftermarket truck accessories, we have 'em! Tork Lift Central, Quake LED and Spencer Aircraft are all good stops for starters.
- 41. Beer-N-Brats.** What's a sportsmen's show without a beer and a brat? The Washington Sportsmen's Show is proud to serve Busch for its beer choices and brats for the dog du jour.

- 42. Shake a rod.** You'll find several rod manufacturers at the show. Be sure you take full advantage of the pros they have in their booths. Guides, tournament pros and rod designers all available to help you...take advantage of it and understand the what and why of purpose-built rods for better fishing and catching.
- 43. Throw me a line.** There's plenty of fishing line to buy or learn more about. Maxima has a booth, so does Power Pro, Izorline and Suffix...to name a few. You'll find them all in our retailer's booths for sale!
- 44. Alluring lures.** All the top lure manufacturers make this show. Spoons, plugs, spinners, plastics, jigs, flashers, flies...you name it, it's here.
- 45. Meet Nick.** One of the most traveled salmon and steelhead anglers on the planet will be at the Washington Sportsmen's Show. Nick Amato has been as elusive as the Yeti to show crowds but not this year. Nick will be in the Amato Publications booth for all to see and talk to. Ask Nick about his favorite techniques, what's new, where to go and favorite trips. He's arguably one of the most knowledgeable salmon and steelhead anglers on the scene today having literally grown up in the business and sharing water with the who's who in the sport. We're told Nick will be in the booth on Friday and Saturday of the show.
- 46. Get safe.** Need a gun safe? You'll find what you need at the show. There are plenty of manufacturers to consider and names you know...make your best deal on a new safe at the show!
- 47. Meet the media.** Magazine editors, TV show and radio hosts, bloggers...they're all here and available to talk to you. Fish Hunt Northwest with Duane Inglin, Salmon Trout Steelheader with Nick Amato, Outdoor Sportsman Group, NW Sportsman Magazine and John Kruse the host of America Outdoors and Northwestern Outdoor Radio.
- 48. Jewelry?** You'll understand why this jewelry's a perfect fit for the Washington Sportsmen's Show. Classic Creations work is amazing and blends the outdoors into stunning rings, pendants and earrings. Then there's Holznagel Designs with antler bracelets, earrings and necklaces. They also have some cool merch for the show.
- 49. That's Skookum!** Want to get started in archery? This is the place to do it! Stop by Skookum Archers and their wonderful volunteer staff will get you pointed in the right direction! Kids and adults can learn from the experts and shoot while they're at the show!
- 50. Got Dogs?** If you don't we do! Dog training, seminars, dog clubs and dog-related booths to put a smile on any dog-lovers face. We love dogs and we know you do too, that's why we celebrate them in a variety of ways at the show!
- 51. These boots were made for walking?** Danner and Lacrosse, two of the legendary names in outdoor footwear are at the show. If you haven't owned a pair of these...now's the time. Be sure to stop by their booth and get your discount coupon that's good at the Danner outlet store on boots and accessories.
- 52. Pudding River.** What's this you ask? It's the genius of Jim Barton and his wood carving studio. We're so pleased to have Jim at this year's show. His work is amazing from carved panels you can use anyway you please to end tables, dining sets and coffee tables that are frankly incredible. Pudding River Wood Carving Studio is in the house and Jim will be carving away every day amidst his collection of stunning artwork.
- 53. A smoother ride.** Smooth Moves boats seats suspension system is at the show. This effective suspension system smooths out chop and rough water so you ride more comfortably.
- 54. Parking's free!** There's lots of parking around the fairgrounds and the best part is it's free.