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46TH PACIFIC NORTHWEST SPORTSMEN'S SHOW JOINS 61ST PORTLAND BOAT SHOW, RANDY NEWBERG AND HUNDREDS OF EXHIBITORS FOR 2021 SHOW

PORTLAND, OR – The 46th annual Pacific Northwest Sportsmen's Show presented by Leupold returns to the Portland Expo Center with the iconic Portland Boat Show, now in its 61st year, March 24th-28th, 2021. Its two great shows on one ticket! This year, the Pacific Northwest Sportsmen's Show is the nation's largest sportsmen's show and one of only a handful that's been held. Due to COVID, mandatory face protection will be required for everyone at the show, as will maintaining a minimum of 6' feet for social distancing. These shows have gone to great lengths to hold and produce a safe show environment but it will be everyone's responsibility to maintain the highest standards of safety throughout the show. We want everyone to have fun, there is a lot to see this year but we also want everyone to be safe. Our goal is to deliver a zero transmission show environment and with everyone's help and cooperation we can do it!

Headlining this year's event is public lands and public access advocate and hunter, Randy Newberg. Randy's the real deal. First and foremost, he's a hunter. He's also become the voice of the public lands hunter in America and is the leading advocate of the self-guided hunter, hunters who depend on public access to public lands. He's the host of two popular TV shows, Fresh Tracks and On Your Own Adventures, as well as his podcast, Hunt Talk. In addition to his media work, Randy represents public lands hunters in Congress and state legislatures as a leading voice to the nation's lawmakers. Randy will be at the show Thursday to Sunday and holding a daily Q&A session on hunting elk on public lands. This is a rare and special opportunity to connect face-to-face with one of the nation's leading hunters and hunting advocates.

The Pacific Northwest Sportsmen's Show is joined this year by the 61st annual Portland Boat Show. More than 20 dealers and manufacturers are at this year's show with a variety of fishing, pleasure boats, non-motorized and surf, ski and wakeboard boats representing the region's most popular brands. Due to high demand, boats of all sizes and styles have been in short supply this past year but shoppers will find plenty of boats for sale at the show.

Enjoy a VIP show and shopping experience. Due to the various COVID restrictions, this year's show will have timed ticketing and attendance. That means only a certain number of people will be allowed into the show at any one time. Doing so will allow the show to maintain social distancing standards and eliminate crowding. For attendees it means for the first time in decades you'll have wide open aisles and lots of time and room to roam the show and shop.

A big draw to the show always are the miles of aisles to wander with fishing, hunting and outdoor recreation-related equipment of all descriptions for sale. There are loads of show-only specials. With hundreds of boating, fishing, hunting and outdoor recreation-related companies in one place, the Pacific Northwest Sportsmen's Show is the ultimate celebration of northwest outdoor recreation. From kayaks and boats, crab traps, rods, reels, boating accessories, apparel, wildlife art and jewelry to wood carving, knives, food items, books, guns, RV's, ATV's, packs, survival gear, tents and much more! Be sure to take in "Retail Row" on the far north wall of "A" hall. Several prominent retailers can be found there but there are several more sprinkled throughout the show so be sure not to miss an aisle or you may miss something special.

And be sure to see what's "new". This show is the single-best place in the west to see what's new in hunting, fishing, boating and outdoor recreation products. Hundreds of new products will be making their debut at this year's show. Many of these products will be available for sale.

The Head and Horns Competition has become a local favorite with more than 10,000 entries submitted over the past 25 years of the competition. You don't have to be a hunter (although most are) to enter the Head-and-Horns Competition. There are some really nice prizes provided by Leupold, Fort Knox Safes, Ruger, Gerber Gear, Danner Boots, Rage, RMEF and Muzzy. Prizes are awarded to those who have horns, antlers, sheds or heads that score highest in their respective category. That includes horns, antlers or heads that may be inherited or have been gathering dust for generations. Entrants are charged \$10 for measuring and if they enter it's another \$30. Nearly every year a new record finds its way into the show. It's always worth a stop by the Head and Horns booth to see what's come in each day.

For safety reasons the seminar series has been scaled back but there are still some of the region's very best pro's in the line-up talking about the area's top fishing and hunting opportunities. Instead of having multiple theaters there will be one large theater with distanced seating so everyone can maintain a safe space. Seating will be limited so get there early. Speakers include: Randy Newberg, Jack Glass, Jody Smith, Bill Perkins, Ty Wyatt, Richy Harrod, Ed Iman, John Aldrich, Rich Bryan, Brian Dalles and several others.

Show hours are Wednesday-Friday, 10AM to 8PM, Saturday, 10AM-8PM, Sunday, 10AM-6PM.

Tickets are **only available** online this year at **TheSportShows.com**. Admission is \$15 Adults, \$5 Juniors (16 and under). Service and credit card fees apply. Parking is \$12 on-site and off-site. Free shuttle is provided for off-site parking all hours of the show. For complete show info visit **TheSportShows.com**.

"The Sport Shows" include the Washington Sportsmen's Show, Pacific Northwest Sportsmen's Show and Central Oregon Sportsmen's Show. Combined, this is the largest sport show series west of the Mississippi.

