

CLIENT #

SALESPERSON #



Presented by LEUPOLD.

# 2021 ADVERTISING SALES ORDER



Presented by LEUPOLD.

**Thank you** for your advertising with the Sport Shows. **Important!** Advertising will only run with a signed "Advertising Sales Order" contract and full payment.

EXHIBITOR NAME

PHONE

EXHIBITOR CONTACT

EMAIL

**Exhibitor Listing** – Runs a month before and a month after each show. The Sportsmen's Show Trading post runs from October 1st, 2020 to September 30, 2021. All paid exhibitor listings (Bold, Enhanced or Premium listings) will be included in the Sportsmen's Show Trading Post.

### Bold

- Washington Sportsmen's Show - **\$200**
- Pacific Northwest Sportsmen's Show - **\$200**
- Central Oregon Sportsmen's Show - **\$100**

### Enhanced

- Washington Sportsmen's Show - **\$350**
- Pacific Northwest Sportsmen's Show - **\$350**
- Central Oregon Sportsmen's Show - **\$250**

### Premium

- Exhibitor All Shows - **\$650**
- Non-Exhibitor All Shows - **\$2,000**

Available only to past exhibitors.

**Website Advertising** – Advertising runs from November 1st until a month after the show closes. Limited availability. Limited to 6 ads per show. All appear on most heavily trafficked page on the website, the "Show Info" page. All ads 300 pixels wide x 250 pixels tall.

- Washington Sportsmen's Show - **\$1,000/Ad**
- Pacific Northwest Sportsmen's Show - **\$1,250/Ad**
- Central Oregon Sportsmen's Show - **\$750/Ad**

**Show Guide Advertising** – Limited availability.

### Washington Sportsmen's Show 20,000 copies printed

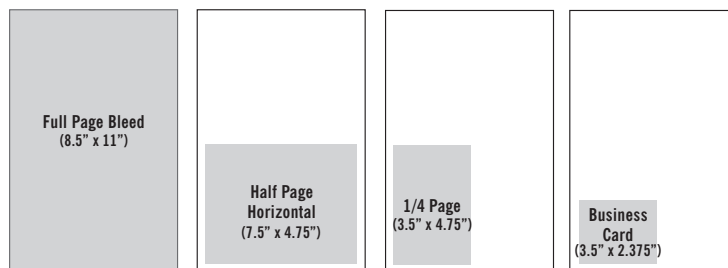
- Full page (8.5" x 11") - **\$2,500**
- Half page (7.5" x 4.75") - **\$1,500**
- Quarter page (3.5" x 4.75") - **\$800**
- Business card (3.5" x 2.375") - **\$400**
- Inside Front Cover - **\$3,500**
- Inside Back Cover - **\$3,500**
- Back Cover - **\$5,000**

### Pacific Northwest Sportsmen's Show 25,000 copies printed

- Full page (8.5" x 11") - **\$2,500**
- Half page (7.5" x 4.75") - **\$1,500**
- Quarter page (3.5" x 4.75") - **\$800**
- Business card (3.5" x 2.375") - **\$400**
- Inside Front Cover - **\$3,500**
- Inside Back Cover - **\$3,500**
- Back Cover - **\$5,000**



**BE SURE  
TO TURN  
THIS FORM  
OVER AND  
CHOOSE  
YOUR  
WEBSITE  
CATEGORY  
LISTINGS.**



All pricing at net. Checks and credit cards payable to O'Loughlin Trade Shows.

**ADVERTISING  
SUBTOTAL**

\$

Multiply the subtotal above by 2.5% for our credit card transaction fee.

\$

**TOTAL COST**

\$

CREDIT CARD #

- - -



EXPIRATION DATE

/

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CONTACT NAME

PLEASE PRINT

CONTACT SIGNATURE

DATE

/ /

ACCEPTED BY

**Below is the initial business category listing for the online Trading Post and Exhibitor Listings. These categories will continue to grow and change as needed. Select up to three applicable categories for your business.**

- African Safaris/Hunts
- Aftermarket Accessories
- Alaska Fishing & Hunting
- Alberta Fishing & Hunting Apparel
- Archery Products
- Art/Home Decor
- Association/Non Profit/Gov't Agency
- ATV's/UTV's
- BBQs/Grills
- BC Fishing
- BC Hunting
- Black Powder Products
- Boats
- Booking agents
- Calls
- Campers
- Camping Products
- Cars/Trucks/Motorcycles
- Colorado Fishing/Hunting
- Docks/Boat Lifts
- Dog Kennels/Training
- Educational
- Electronics
- Firearm Products
- Fishing Products
- Fishing Tackle
- Fly Fishing Guides
- Fly Fishing Products
- Food & Beverage
- Footwear
- Game Processing
- Generators
- Gun Club/Range
- Houseboats
- Hunting Products
- Idaho Fishing/Hunting
- Insurance/Financial
- International Fishing/Hunting
- Jewelry
- Knives/Sharpeners
- Log Homes/Furniture
- Marinas
- Marine Accessories
- Marine Service/Repair
- Media
- Mexico Fishing
- Montana Fishing
- Montana Hunting
- New Zealand
- Optics
- Oregon Fishing
- Oregon Hunting
- Packs/Bags
- Paddle Sports
- Pet Supplies
- Recreational Properties
- Resorts/Destinations
- RV Accessories
- RV Repair
- RV Service
- RV's
- Safes
- Shelters/Storage Systems
- Specialty Gifts
- Sporting Goods
- Sunglasses
- Survival/First Aid Products
- Tack
- Taxidermy
- Tools/Equipment
- Trailers
- Travel/Tourism
- TV/Phone/Internet Providers
- Upholstery
- Upland Bird Hunting
- US Fishing/Hunting
- Wall Tents/Stoves
- Washington Fishing/Hunting
- Waterfowl Guide/Products
- Wyoming Fishing/Hunting