



54 REASONS TO ATTEND THE 2020 WASHINGTON SPORTSMEN'S SHOW

Going to the **Washington Sportsmen's Show** and wondering what may be waiting for you? Here are some highlights to get you started. There's a whole lot more but you'll need to come down to the show to find out. See you there!

- 1. Get grilling!** It can't be overstated what a big deal this is. Some of the top grilling and barbecuing pros in the country will be at this show competing in the second annual Washington Sportsmen's Show Outdoor Cooking Competition. This competition runs all days of the show and will be doing double duty as these grillers share their inside tips and tricks for better barbecuing through on-site cooking seminars they'll be giving every day of the show. Check out the seminar schedules at **TheSportShows.com** under "Seminars" for who's coming to the show...it's pretty impressive!
- 2. Start kayak fishing.** It's the fastest growing category in sportfishing and the Washington Sportsmen's Show has dedicated an entire "pavilion" to it! The Kayak Fishing Pavilion hosts some of the top kayak anglers from around the region as well as the top kayak brands will be on display and for sale. You'll see these aren't your father's kayaks. Today's fishing kayaks are incredibly stable, seaworthy, affordable and purpose-built for fishing. Whether it's Puget Sound or a high mountain lake these fishing kayaks are a great fit for local anglers. Kayak pros, Tyler Hicks and Brad Hole, along with other exceptional kayak enthusiasts will on-hand giving seminars daily at the show. Be sure to check these seminars out, these pros are the real deal and have landed some incredible catches in their kayaks.
- 3. Competitive cooking.** It's bigger and better than ever, the Washington Sportsmen's Show Outdoor Cooking Competition has doubled in size and is going all days of the show. We couldn't be more excited! Expert grillers and barbecue specialists from all over North America have come to Puyallup to participate. Winners advance to other national and world competitions. It's a big deal and we hope you take the time to savor the sweet smells and abundance of talent we've attracted to this world-class event.
- 4. Take a kid fishing.** The kid's free trout pond sponsored by Baxter Auto Parts is an iconic favorite of this show. For kids 12 and under it's certainly memorable. Free with admission into the show, kids 12 and under can try their luck at the trout pond. These burgeoning anglers get to keep and/or release what they catch. The gear is provided, so are the plastic bags but you're well-advised to have a small, trout-sized cooler in the car for the drive home.
- 5. The Walleye Tank.** Walleye have become another serious option for anglers around the region. With more and more jumping on the 'Eye bandwagon it's a perfect time to celebrate these wonderful and delicious fish that have taken the northwest by storm. The 32 foot long, 12,000 gallon see-through tank is filled with walleye from the Columbia River which makes the perfect setting for walleye pros to share their expertise and show interested anglers how various lures and techniques work. North Dakota Tournament Pro, Johnnie Candle will be presenting daily at the show along with several top tier pro guides from around the region.

- 6. Garmin Tech Center.** If you have a handheld GPS or fishfinder you'd like to get dialed in, this is the place to be. Of course, the emphasis will be on Garmin gear but the information applies to most, if not all other brands. These educational opportunities are rare and the sportsmen's show is where you'll find them. And like all Sportsmen's Show features it's free with your admission into the show.
- 7. After 4PM special.** The Washington Sportsmen's Show's "after 4PM specials" have been a huge hit at the show the past couple of years. Save on a variety of products, be sure to stop by the Next Adventure booth and Sportco booths in the Showplex for savings on selected items after 4PM. You'll also save on admission! After 4PM adults are \$8 and "Juniors", 6 to 16 are \$3.
- 8. Take a break from Seattle traffic.** Coming from the Seattle-area? There are lots of ways to beat the traffic and get to the show, get a map and dance around Seattle using any one of a dozen options to make Puyallup. Once you're there it's only a matter of enjoying yourself among the hundreds of exhibitors, dozens of world-class features and hours of fun you can have as the press of cars, traffic and back-ups are left for more enjoyable pursuits...like the Washington Sportsmen's Show.
- 9. Take a guided trip.** Washington, Oregon, Canada, Alaska, Mexico, New Zealand, Africa and several other overseas destinations...fishing or hunting, big game or small, you name it and you'll find it at the Washington Sportsmen's Show.
- 10. Glass a trophy.** Check out any one of several optics companies at the show. You'll find the latest in what's new as well as experts to assist you. Special thanks to our presenting sponsor, Leupold, for their support in making the Sport Shows the best in the west!
- 11. Head-N-Horns above the rest.** If 2019 was the year you bagged a trophy deer, elk, turkey, cougar, bear, moose, goat or other game, then bring the head-n-horns to the show, have them scored and see if you're in line for a record or one of the great prizes that have been donated by such notable companies as For Knox, Danner, Gerber, REMF, Ruger, Hornady, Block Targets, Rage, Browning, Muzzy and Carbon Express. We're already hearing about some incredible trophies taken this past year that are headed our way. There are lots of categories and more to this competition than space permits but it's safe to say if there's an impressive set of horns in your attic, bring them to the show --- they may be a winner! For complete details check under "Attractions" on The Sport Shows website (TheSportShows.com) and check out the Head-N-Horns write-up.
- 12. Buy some art.** Nothing says, "I love the outdoors" quite like a painting, photograph, carving or metal art from one of our artistically inclined exhibitors. There's plenty here to look at, admire and buy.
- 13. Shop the sales.** There are literally thousands of items on sale at the Washington Sportsmen's Show...deeply discounted sale items. Boats, clothes, tackle, camping and cooking equipment, knives, rods and reels, RV's, ATV's, food items, jewelry, art, ammo and much, much more!
- 14. Attend some seminars.** There are hundreds of hours of trip-enhancing, technique-oriented, how-to, where-to, what-to-do seminars planned for this year's show. In fact, there's more than 50 seminars a day! Every seminar is presented by a leading expert and covers a broad array of topics in northwest hunting and fishing. For complete details on speakers, topics and times visit otshows.com. All seminars are free with your admission into the show.
- 15. Cutting edge technology.** Knives...lots of them. What self-respecting outdoorsperson would go into the backcountry without a knife or three? It's essential equipment and we have you covered. Some of the top knife manufacturers, including our friends from Gerber, are at this year's show. If you're in the market...it's definitely a reason to attend.
- 16. See what's new.** Hundreds of new items will be featured at this year's show. Fishing tackle, apparel, optics, hunting gear, RV's, knives, vehicles, boats and more will be making their debut at the Washington Sportsmen's Show.
- 17. Learn from the pro's.** Hundreds of fulltime outdoor professionals will be at this year's Washington Sportsmen's Show manning booths, giving seminars and making appearances at sponsor booths throughout the show. You can learn volumes talking to these pros. Take advantage of their time at the show and come armed with your questions and learn.
- 18. Dream big...plan your dream vacation.** There's no better place to plan your next big adventure. Whether you're looking to stay in-state or travel, the Washington Sportsmen's Show has the answers you're looking for. Big game hunts, marlin fishing, DIY Alaska trips, Idaho DIY trips (check out the Idaho Fish and Game Seminar), Christmas Island fly fishing, premium salmon and steelhead adventures, guided bass trips, bird hunting and much, much more.

- 19. Buy a boat...or two.** Most northwest anglers agree, one boat just doesn't cover everything you'd like to do. Having a small boat for those out-of-the-way places and a bigger boat for those other getaways you spend most of your time is par-for-the-course if you live here. Fortunately, you'll find both at the Washington Sportsmen's Show with a number of the area's top boat dealers showing off the best and brightest brands in northwest fishing, hunting and outdoor adventure boats. And if you're in the market for a boat don't miss the Kayak Fishing Pavilion for even more options to enjoy life from the water.
- 20. Tie a fly.** The Washington Sportsmen's Show is a great place to get started fly tying or to polish your already honed skills. With fly shops and fly tying seminars at the show you can connect with expert tyers who are happy to help and share their expertise.
- 21. Crown Royal.** Be sure to stop by the Purple Bag Project in the front of the Showplex. These bags are sent directly to soldiers overseas. How cool is that! Stuff a Crown Royal bag with goodies, they're all provided for FREE by Crown Royal, write a short note to a soldier, the pen and note card are also provided for FREE by Crown Royal and turn it in. Crown Royal will send the bag aboard to soldiers that appreciate what you've done for them. AND, while you're at the show it's probably good to know that Crown Royal is served in the Sportsmen's Lounge!
- 22. The perfect hamburger.** Few things are better than enjoying an exceptional hamburger. World hamburger champion, Rusty Johnson, will be on-hand cooking and competing. It's your chance to see what it takes to concoct a world-class burger. And burgers are only one of several categories of foods being showcased over the 5 days of the show, check out the cooking seminars and cooking competition to see all that's planned on the show's website, TheSportShows.com.
- 23. Support a cause.** You can be part of the solution with wonderful organizations like CCA, Safari Club International, Trout Unlimited, Ducks Unlimited, The Fallen Outdoors, Pheasants Forever, Rocky Mountain Elk Foundation, Heroes on the Water NW, Washington Waterfowl Association, Puget Sound Anglers, Mule Deer Foundation and several others.
- 24. Fistful of Corkies is back!** It's free! Visit the Toyota booth, grab a handful of Corkies and if one (or more) of them has a Toyota logo on it you'll leave with more than the Corkies in your hand. There are LOTS of great prizes that will be given away daily like: Camp Chef Everest 2X stoves, backpacks, dry bags, Next Adventure headlamps, Lamiglas rods, Garmin handheld GPS, apparel, Costa sunglasses, coolers, lure packs, Gerber gear and much, much more! Don't miss it!
- 25. Share a snack.** There's no shortage of food at the Washington Sportsmen's Show. From the show-fare, including the show's world-class scones to goodies you'll find at various booths in the show, there's no need to leave the show hungry...especially if you stop by the outdoor cooking demonstrations where samples are always shared with the audience!
- 26. The beauty of sausage making.** When folks talk about sausage making they often associate it with things that aren't too pretty. Well, those folks have never had the pleasure of attending one of Jason Bauer's sausage making seminars. Jason's a bona fide pro and he'll show you everything you need to know to get started and more. Check out the Outdoor Cooking seminar schedule for times at TheSportShows.com.
- 27. Join a club.** There are plenty to choose from. Fishing, hunting, archery, dog clubs, conservation groups and the list goes on and on. If you're looking to connect with like-minded outdoor enthusiasts you'll likely find a group that fits your needs perfectly.
- 28. Build a spinner.** They'll show you how at the Poulsen Cascade Booth. In fact, you can learn a lot about spinner fishing at the Poulsen Cascade booth like how to rig a drift spinner or how a spinner behaves behind a 360 flasher. Talk to the spinner pros in their booth and see what's new...it's well worth the stop.
- 29. Beer-N-Brats.** What's a sportsmen's show without a beer and a brat? The Washington Sportsmen's Show is proud to serve Busch for its beer choice and Johnsonville Brats for the dog du jour.
- 30. Embrace technology.** Whether it's for hunting or fishing, from a boat or from the bank, you'll find the latest and greatest in outdoor technology at the Washington Sportsmen's Show. Fish finders you can cast and GPS that will get you back to where you started, to the very latest in boating sonar, radar and navigation technology along with experts to answer your questions are looking forward to sharing what they know on what's new.
- 31. Go to Africa.** There's a healthy list of top Africa safari operators to talk to at the show. Make this the year you take that first step and open some doors to another continent!
- 32. Go Dutch!** Dutch oven cooking is an art unto itself. You can learn how from Debra Basquez who will show you the ins and outs of Dutch Oven Cooking in her seminars, in the Outdoor Cooking Seminar tent. Check out the seminar schedule for times

at TheSportShows.com.

- 33. Learn to survive.** Thanks to Brett Stoffel's sage advice, several attendees of his classes have survived, overcoming the odds and difficult conditions. From fire-starting to basic survival skills, Brett will get you pointed in the right direction with information that can save your life. A must-attend for every outdoorsperson. The classes are daily and free with admission to the show.
- 34. Talk science.** Be sure to stop by the Washington Department of Fish and Wildlife booth with your questions about fish, fishing, wildlife, hunting and where the best opportunities to enjoy all of it exist in Washington. Idaho Fish and Game is also at the show --- they have some ideas about DIY deer and elk hunting they're eager to share.
- 35. Happy camper.** Not into tent camping? There are lots of campers and RV's to check-out that may be just your style. It's a show within the show.
- 36. Accessorize your ride.** Baxter Auto Parts, a perennial favorite and sponsor of the Sportsmen's Shows, is back again with a booth filled with ideas, trinkets, toys and products for your 4x4. Baxter is joined by other local stalwarts like Northwest Total Truck Accessories, Hard Notched Customs and Tork Lift Central.
- 37. Shake a rod.** You'll find all the major rod manufacturers at the show. Be sure you take full advantage of the pros they have in their booths. Guides, tournament pros and rod designers all available to help you...take advantage of it and understand the what and why of purpose-built rods for better fishing and catching.
- 38. Throw me a line.** There's plenty of fishing line to buy or learn more about. Maxima has a booth, so does PLine, Power Pro, Berkley/Trilene and Tuff Line...to name a few. You'll find them all in our retailer's booths for sale!
- 39. Better boating.** Washington Parks and recreation will be there to discuss boating in Washington and boating safety. Looking for some ideas? They may be one stop of many if you're looking for new boating getaways in Washington.
- 40. The call of the wild.** Duck calls, elk bugles, scents and attractants for fish and game...they're not hard to find if you just listen. Thankfully, you'll have to look for the scents...we keep those bottled up.
- 41. Go Ducks!** If you duck hunt you won't be disappointed. Duck calls, boats, waders, clothes, dog training, guns and ammo all available through experts.
- 42. Alluring lures.** All the top lure manufacturers make this show. Spoons, plugs, spinners, plastics, jigs, flashers, flies...you name it, it's here.
- 43. Get hooked up!** Eagle Claw, Gamakatsu, Maruto and Mustad Hooks will both be at the show in factory booths. See what's new and talk to them about new riggings and hook selection for whatever you like to chase.
- 44. Meet Nick.** One of the most traveled salmon and steelhead anglers on the planet will be at the Washington Sportsmen's Show all days of the show. Nick Amato has been as elusive as the Yeti to show crowds but not this year. Nick will be in the Amato Publications booth for all to see and talk to. Ask Nick about his favorite techniques, what's new, where to go and favorite trips. He's arguably one of the most knowledgeable salmon and steelhead anglers on the scene today having literally grown up in the business and sharing water with the who's who in the sport.
- 45. Get safe.** Need a gun safe? You'll find what you need at the show. There are plenty of manufacturers to consider and names you know...make your best deal on a new safe at the show!
- 46. Thumb through some pages.** Your favorite outdoor publications like Amato Publications, Salmon Trout Steelheader, Salmon Steelhead Journal and Western Hunting Journal, are in attendance and looking forward to seeing you. Stop by and say "hi".
- 47. KCPQ & NW Fishing Reports** will be at the show with a booth all days of the show. Be sure to stop by and say "hi". These folks, a long with a good many others in the area are dedicated to keeping you current and up-to-date on where the best fishing is to be found across the region.
- 48. I'm just wild about Saffron!** The Washington Sportsmen's Show is thrilled to welcome Saffron Hodgson of BushCooking.com to the show. Not only a top-level competitive griller, Saffron is well-known and highly regarded as one of the best camp cooks anywhere, she's also running the Washington Sportsmen's Show Camp Cooking Competition. She'll be sharing her

insights in what should be a fun and informational seminar, Introduction to Smoking, in the Camp Cooking seminar tent.

- 49. Meet the media.** Magazine editors, TV show and radio hosts, bloggers...they're all here and available to talk to you. Fish Hunt Northwest with Duane Inglin will be broadcasting LIVE from the show on Thursday evening from 7PM to 9PM in the fly fishing theater.
- 50. Buy a tower!** There are some companies that TOWER above the rest...like Barewest Towers and Whodat Towers! Both are at the show with their unique fishing towers that fit a range of popular boat styles.
- 51. That's Skookum!** Want to get started in archery? This is the place to do it! Stop by Skookum Archers and their wonderful volunteer staff will get you pointed in the right direction! Kids and adults can learn from the experts and shoot while they're at the show!
- 52. Got Dogs?** If you don't we do! Lots of them! Dog training, seminars, dog clubs and dog-related booths to put a smile on any dog-lovers face. We love dogs and we know you do too, that's why we celebrate them in a variety of ways at the show!
- 53. These boots were made for walking?** Danner and Lacrosse, two of the legendary names in outdoor footwear are at the show. If you haven't owned a pair of these...now's the time. Be sure to stop by their booth and get your 25% discount coupon that's good at the Danner outlet store on boots and accessories.
- 54. Casting for fun.** Literally. Have some fun learning to fly cast, brushing up on your casting skills or learning a new cast at our casting pond. Learn from the experts at the show then take what you've learned to the water and start casting for success!
- 55. Parking's free!** This reason really shouldn't be last because it's kind of a big deal. The Show could make thousands more charging for parking but we don't. We want to make it as easy on you as possible. You made the drive and deserve the break. There's lots of parking around the fairgrounds and the best part is it's free.

Washington Sportsmen's Show hours are Wednesday-Friday, noon to 8PM, Saturday, 10AM-8PM, Sunday, 10AM-4PM. Admission is \$15 Adults, \$5 Juniors (6 to 16), 5 years and younger are free. \$8 Military discount with any military I.D. \$8 after 4PM admission adult special – Wednesday-Saturday. \$3 after 4PM admission special for Juniors (6-16). \$24 Two Day pass.

For complete show info visit **TheSportShows.com**.