

O'LOUGHLIN TRADE SHOWS

THE SPORTSMEN'S SHOWS

2020

PRESENTED BY



LEUPOLD



THE NORTHWEST'S MOST PRODUCTIVE SPORTSMEN'S SHOWS

JANUARY 2020

FEBRUARY 2020

MARCH 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

33rd Annual

WASHINGTON SPORTSMEN'S SHOW®

JANUARY 22-26, 2020

Washington State Fair
Events Center
Puyallup, Washington

45th Annual

PACIFIC NORTHWEST SPORTSMEN'S SHOW®

FEBRUARY 5-9, 2020

Portland Expo Center
Portland, Oregon

21st Annual

CENTRAL OREGON SPORTSMEN'S SHOW®

MARCH 12-15, 2020

Deschutes County Fair
& Expo Center
Redmond, Oregon

PRESENTED BY  **LEUPOLD**



O'LOUGHLIN TRADE SHOWS

SHOW PRODUCER:

Bill O'Loughlinbill@otshows.com

SALES REPS:

Joe Brennanjoe@otshows.com

A.J. O'Loughlinaj@otshows.com

Bob O'Loughlinrobert@otshows.com




Pete O'Loughlinpeter@otshows.com

Terry O'Loughlinterry@otshows.com

Ryan Sparksryan@otshows.com

PHOTO CREDITS: Scott Haugen, www.scotthaugen.com
O'LOUGHLIN TRADE SHOWS 2019

P.O. Box 80750
Portland, Oregon 97280-1750 USA
800-343-6973 USA • 503-246-8291
Fax 503-246-1066
email: info@otshows.com
www.thesportshows.com

 fb.com/thesportshows
 twitter.com/thesportshows
 instagram.com/thesportshows



OTHER GREAT O'LOUGHLIN SHOWS

**Portland Fall
RV & Van Show®**
Sept. 12-15, 2019
Portland Expo Center

**Tacoma Fall
RV Show®**
Oct. 3-6, 2019
Tacoma Dome

**Portland
Boat Show®**
Jan. 8-12, 2020
Portland Expo Center

**Tacoma
RV Show®**
Jan. 16-19, 2020
Tacoma Dome

**Northwest
Food Show®**
Apr. 19-20, 2020
Portland Expo Center

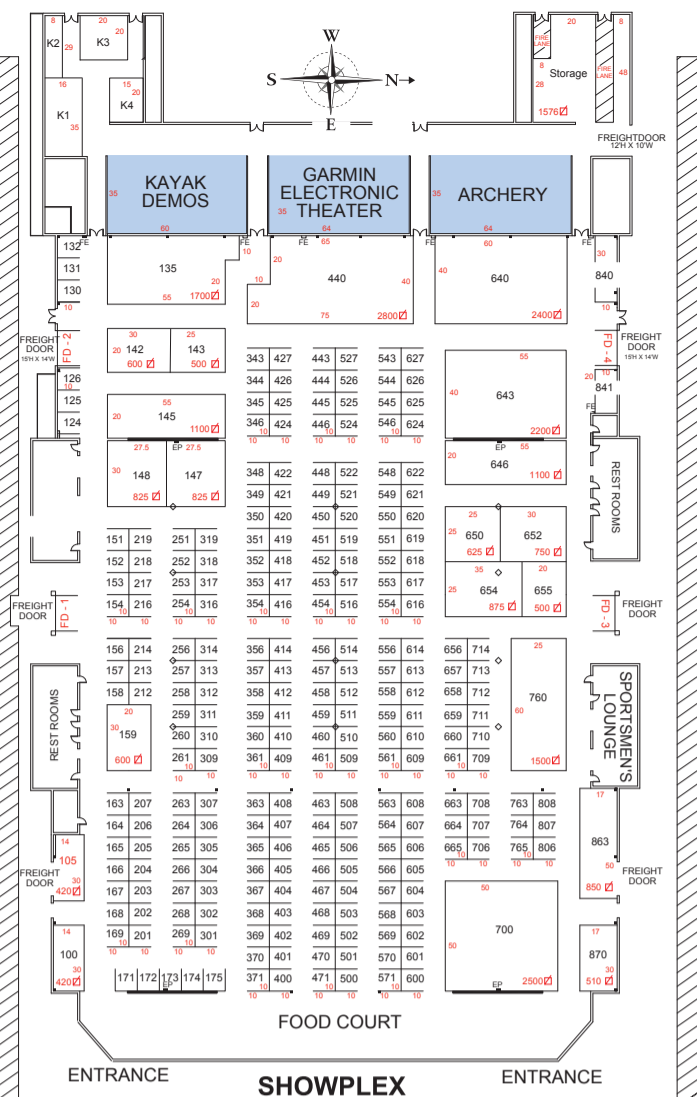
FAX APP

WASHINGTON SPORTSMEN'S SHOW

JANUARY 22-26, 2020
WASHINGTON STATE FAIR
EVENTS CENTER



The new Walleye Alley feature piqued the interest and imagination of anglers with standing room only crowds.

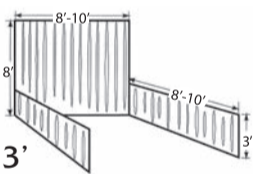


Red Booth Numbers
Mean Last In, First Out

BOOTH SPACE

\$1,300 US per Booth

Each booth furnished with 8' backwall drapes and 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.



BULK SPACE

Indoor \$3.25 US per Sq. Ft.

Outdoor \$1.50 US per Sq. Ft.

No drapes or space dividers furnished.
Electrical—first 1000☐ receives one 5 amp outlet; each additional 750☐ receives another 5 amp outlet, indoor or outdoor bulk space.



EXHIBIT HOURS

Wed., Jan. 22 12 nn to 8 pm
Thurs., Jan. 23 12 nn to 8 pm
Fri., Jan. 24 12 nn to 8 pm
Sat., Jan. 25 10 am to 8 pm
Sun., Jan. 26 10 am to 4 pm

FREIGHT DOORS, ELEVATORS AND POSTS

Expo Hall
Freight Doors:
Front: 9' x 10'
Back: 26' x 10'
Posts: 10" x 10"

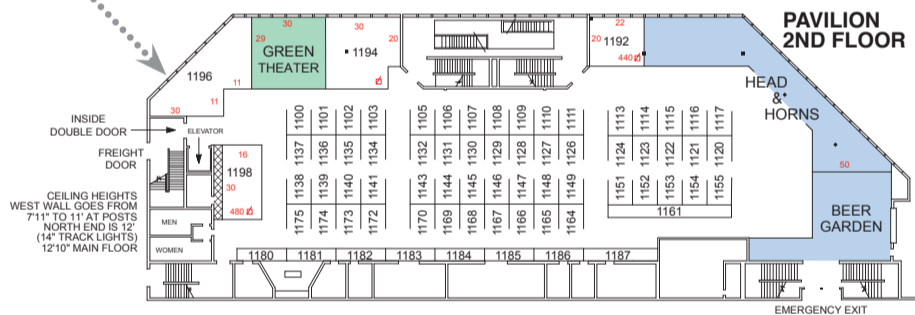
Pavilion, Main Floor
Freight Doors:
8' x 7'
12' x 12'
Posts: 15" x 15"

ShowPlex
Freight Doors:
18'H x 14'W

Pavilion, 2nd Floor
Freight Doors:
8' x 6'10"
Inside Double Doors:
7'11" x 7'
Posts: 12" x 12"
Elevator: 4' x 7'

SYMBOLS
EP Electrical Panel
FH Fire Hose
LP Lamp Post
☐ Post

FREE PARKING
FOR 5000 VEHICLES



The iconic kid's trout pond continues to be a crowd-pleaser and huge draw.



The new Kayak Fishing Pavilion proved to be a success and will be back in 2020!



After 80 years of producing shows few things surprise us, but the Outdoor Cooking Competition did...it was an unconditional hit! Plans are underway to expand this in 2020.



For more information, contact
O'LOUGHLIN TRADE SHOWS

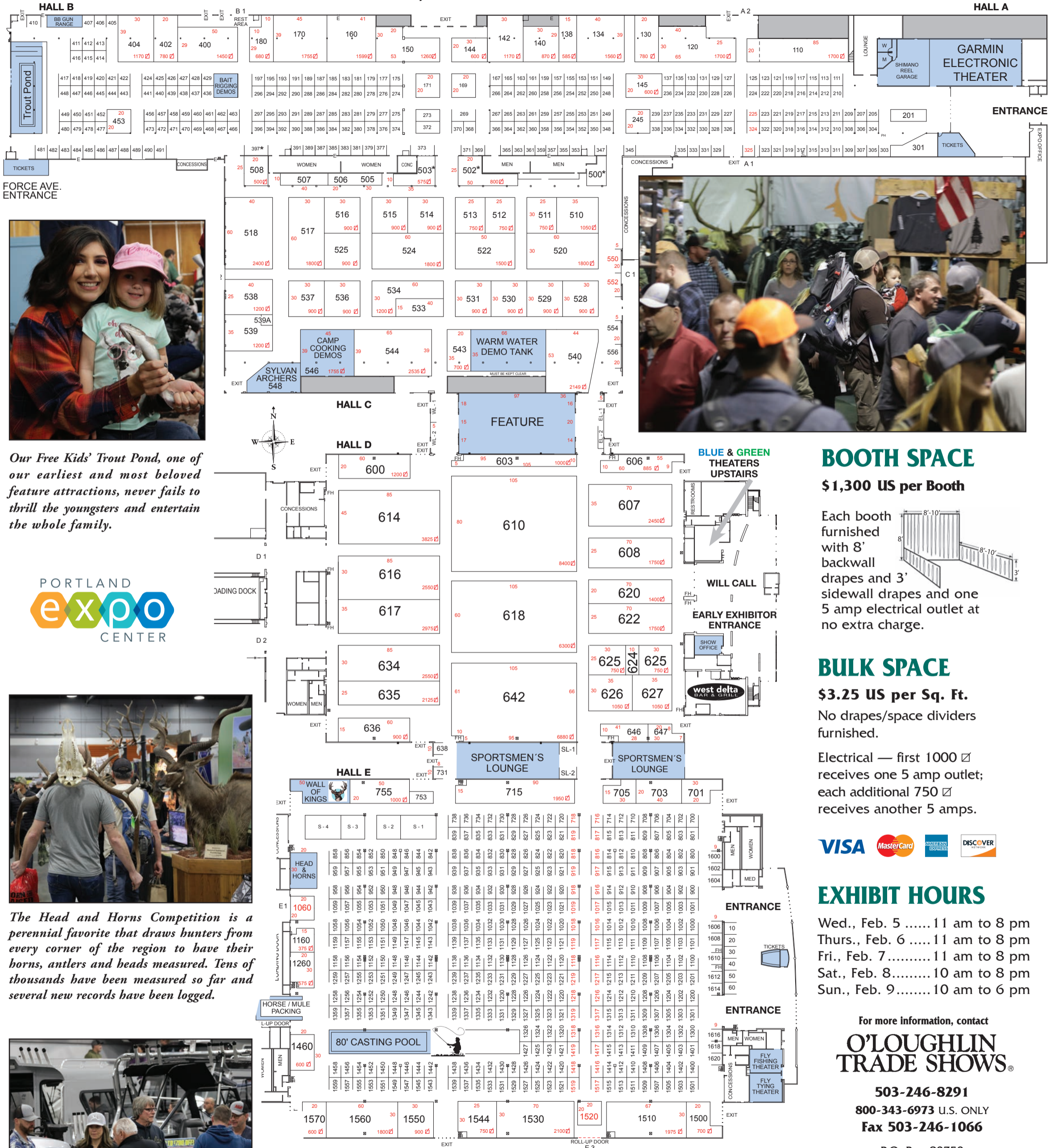
503-246-8291
800-343-6973 U.S. ONLY
Fax 503-246-1066

P.O. Box 80750
Portland, OR 97280-1750 U.S.A.
website: thesportshows.com
email: info@otshows.com

[fb.com/thesportshows](https://www.facebook.com/thesportshows)
[#WASportShow](https://www.instagram.com/WASportShow)

PACIFIC NORTHWEST SPORTSMEN'S SHOW

FEBRUARY 5-9, 2020 • PORTLAND EXPO CENTER



Our Free Kids' Trout Pond, one of our earliest and most beloved feature attractions, never fails to thrill the youngsters and entertain the whole family.



The Head and Horns Competition is a perennial favorite that draws hunters from every corner of the region to have their horns, antlers and heads measured. Tens of thousands have been measured so far and several new records have been logged.



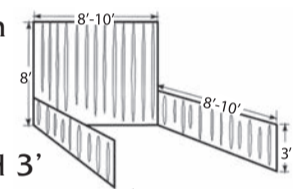
Whether to generate leads, build awareness or make immediate sales, our shows create the perfect forum to meet top prospects face-to-face.



BOOTH SPACE

\$1,300 US per Booth

Each booth furnished with 8' backwall drapes and 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.



BULK SPACE

\$3.25 US per Sq. Ft.

No drapes/space dividers furnished.

Electrical — first 1000 receives one 5 amp outlet; each additional 750 receives another 5 amps.



EXHIBIT HOURS

Wed., Feb. 5 11 am to 8 pm
 Thurs., Feb. 6 11 am to 8 pm
 Fri., Feb. 7 11 am to 8 pm
 Sat., Feb. 8 10 am to 8 pm
 Sun., Feb. 9 10 am to 6 pm

For more information, contact
O'LOUGHLIN TRADE SHOWS

503-246-8291
 800-343-6973 U.S. ONLY
 Fax 503-246-1066

P.O. Box 80750
 Portland, OR 97280-1750 U.S.A.

website: thesportshows.com
 email: info@otshows.com



ROLL-UP DOORS
 HALLS A, B & C
 A1 13'6" H x 11'6" W
 A2 14' H x 11'6" W
 B1 15' H x 15'2" W
 C1 15' H x 15'6" W
 C2 20' H x 20' W

HALL D
 D1 20' H x 20' W
 D2 20' H x 20' W

HALL E
 E1 18' H x 20' W
 E2 18' H x 20' W
 E3 21'4" H x 20' W

SYMBOLS

- E Electrical Switch Box (Must be available at all times)
- Building Support Post
- HB Hose Bib
- FH Fire Hose
- PH Public Telephone
- ★ Uneven Floor
- ⊠ Floor Electrical

Red Booth Numbers
 Mean Last In, First Out

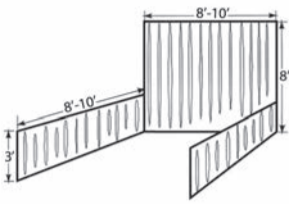
Floor plan and exhibit hours subject to any necessary change without notice. Floor plan by O'Loughlin Trade Shows. Copyright 2019.

CENTRAL OREGON SPORTSMEN'S SHOW®

MARCH 12-15, 2020
DESCHUTES COUNTY FAIR & EXPO CENTER

BOOTH SPACE

\$800 US per Booth



Each booth furnished with 8' backwall drapes and 3' sidewall drapes and one electrical outlet up to 5 amps at no extra charge.



BULK SPACE

Indoor \$1.85 US per Sq. Ft.
Outdoor \$1.00 US per Sq. Ft.

No drapes/space dividers furnished with bulk space.

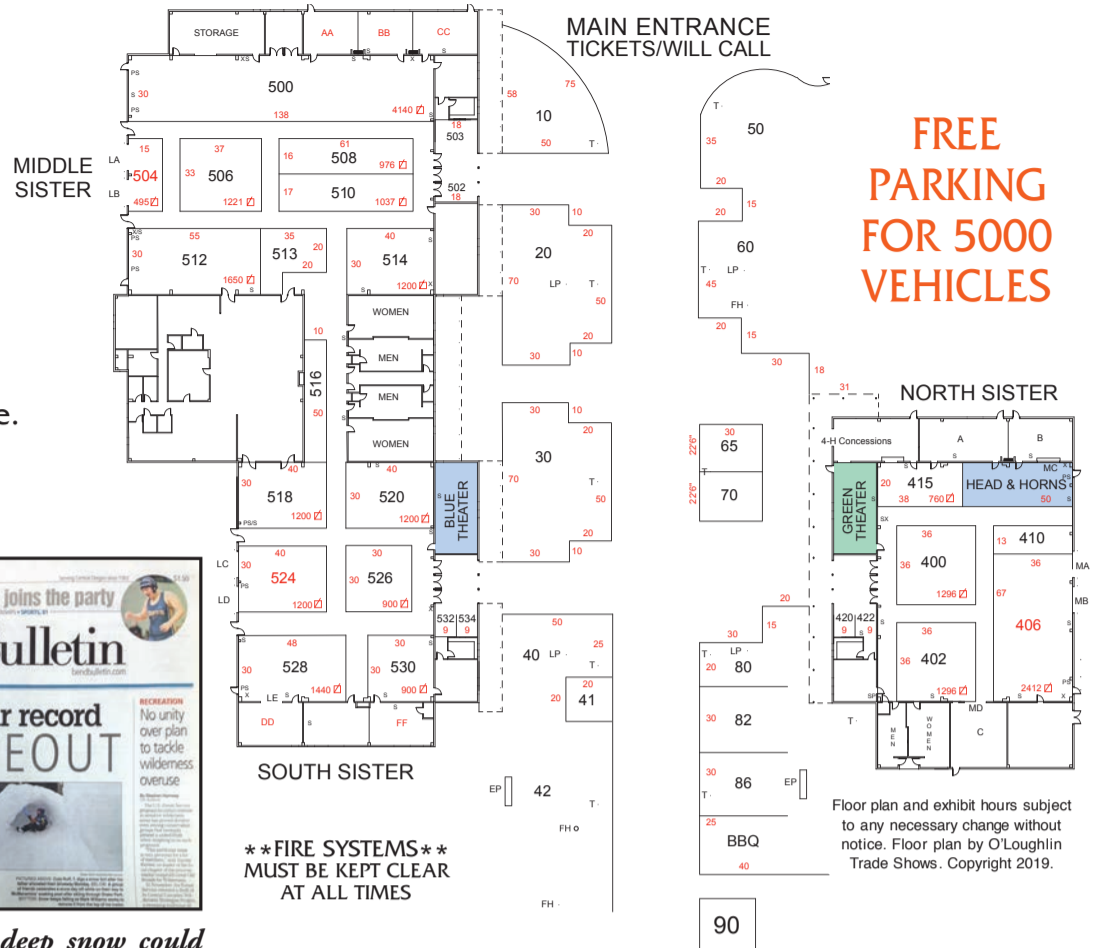
Electrical—first 1000 ⚡ gets one 5 amp outlet; each additional 750 ⚡ receives another 5 amp outlet, indoor or outdoor bulk space.

EXHIBIT HOURS

Thurs., Mar. 12 12 nn to 8 pm
Fri., Mar. 13 12 nn to 8 pm
Sat., Mar. 14 10 am to 8 pm
Sun., Mar. 15 10 am to 4 pm



Not even waist-deep snow could hold the crowds back at the 2019 Central Oregon Sportsmen's Show. Buyers showed by the thousands!



FREE PARKING FOR 5000 VEHICLES

****FIRE SYSTEMS**
MUST BE KEPT CLEAR
AT ALL TIMES**

Floor plan and exhibit hours subject to any necessary change without notice. Floor plan by O'Loughlin Trade Shows. Copyright 2019.



Need some bookings? Central Oregon brings the buyers!



The weather was brisk, but so were the sales.

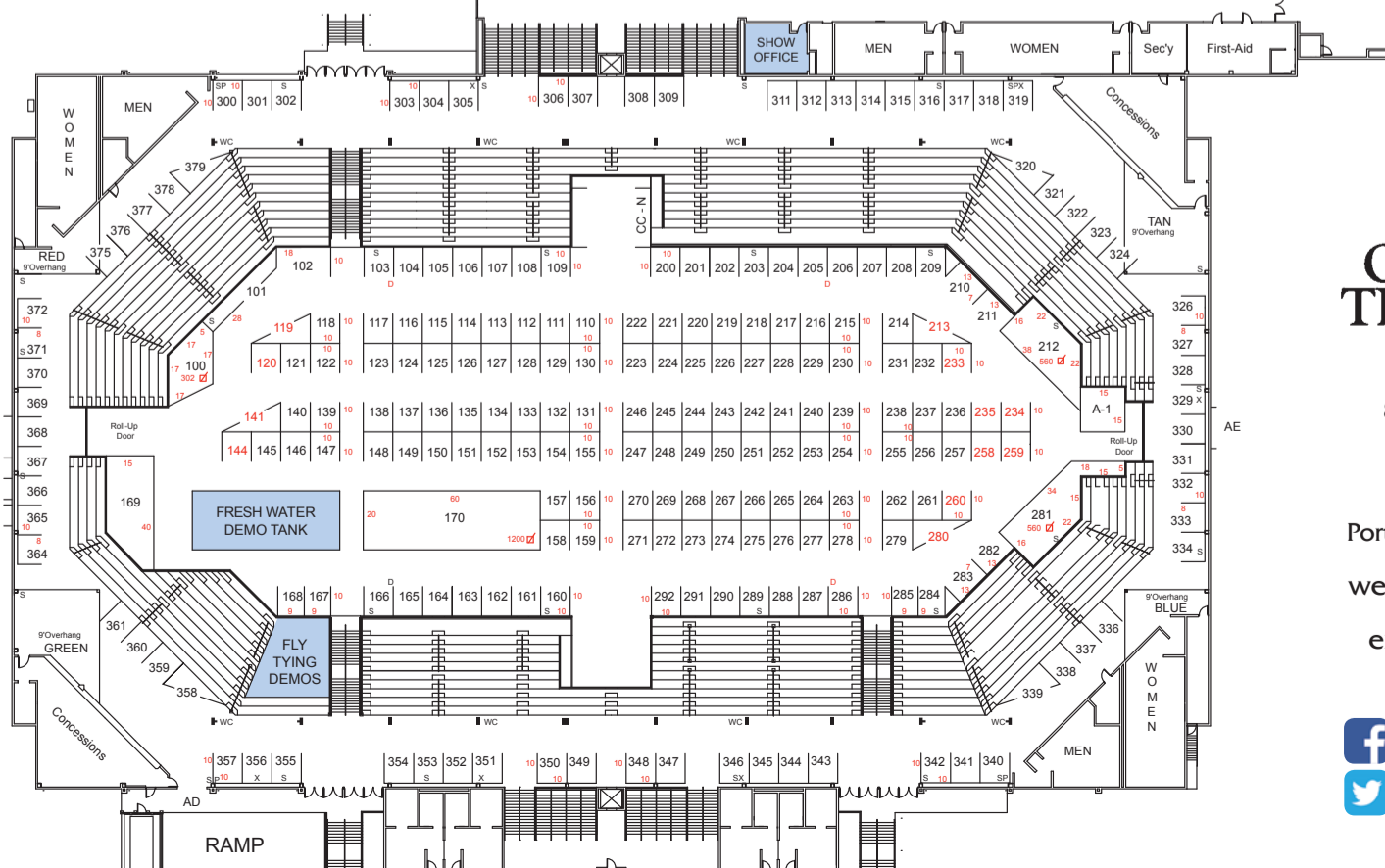


The Sportsmen's Show is where consumers come to learn, compare and buy.



The Oregon Bowhunters will be back with their indoor shoot in 2020 with hundreds of members.

SECOND ANNUAL OREGON BOW HUNTERS STATE SHOOT
HIGH DESERT ARENA
FIRST INTERSTATE BANK ARENA



Red Booth Numbers Mean Last In, First Out

For more information, contact
O'LOUGHLIN TRADE SHOWS®

503-246-8291

800-343-6973 U.S. ONLY

Fax 503-246-1066

P.O. Box 80750

Portland, OR 97280-1750 U.S.A.

website: thesportshows.com

email: info@otshows.com

[fb.com/thesportshows](https://www.facebook.com/thesportshows)

[#COSportShow](https://www.instagram.com/COSportShow)



O'LOUGHLIN TRADE SHOWS

P.O. Box 80750
Portland, OR 97280-1750

CHANGE SERVICE REQUESTED

PRSR STD
U.S. Postage
PAID
Beaverton, OR
Permit No. 195